



# Apprenticeships 101

## Launching A Successful Program

*Provide rewarding career opportunities today,  
build your workforce for tomorrow*

**Tuesday, November 10, 2020 | 1:30 - 3:00 p.m.**

Join Oakland County Michigan Works! and the U.S. Department of Labor to celebrate National Apprenticeship Week. This is your opportunity to learn about the long-standing, successful tradition of registered apprenticeship programs.

Learn how to build your workforce from within, nurturing talent through a combination of on-the-job training and classroom learning and how Oakland County Michigan Works! can provide support.

- What are the benefits of hiring apprentices?
- What steps are involved in developing a USDOL-registered apprenticeship program?
- What role can Oakland County Michigan Works! play in this effort?
- What lessons can be learned from a company that has a successful apprenticeship program in place?

Join us remotely for a special, free workshop for employers, designed to increase your general understanding of registered apprenticeship programs.

**Speakers include:**

- Marc DeCoster, U.S. Department of Labor, Office of Apprenticeship, Apprenticeship & Training Representative
- Mona Diegel, Oakland County Michigan Works! Novi, Business Services Supervisor
- Liz Rivard-Weston, Oakland County Michigan Works!, Apprenticeship Success Coordinator

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You can join the workshop from your computer, tablet or smartphone.

**Register at:**  
[AdvantageOakland.com](https://www.advantageoakland.com)  
[Eventbrite.com](https://www.eventbrite.com)

**Questions? Contact:**  
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