



FRI **7** OCT
2022

OAKLAND COUNTY Manufacturers: Open Your Doors Again to Inspire Students!

Give Our Future Workforce an Inside Look at Modern Manufacturing

Oakland County’s high school students are excited to meet you in-person during Oakland County Manufacturing Day 2022. We are inviting you to open your doors on Friday, Oct. 7, from 10:00 a.m. to 1:00 p.m., to provide them with an inside look at your design labs, testing centers and manufacturing operations.

We are returning to a morning event, featuring tours, hands-on activities and opportunities for students to engage with your employees in-person to learn about career paths, skills and entry-level opportunities in manufacturing.

Over the past several years, the enthusiasm of your team and impact of the tours has encouraged so many students to explore the high paying, fulfilling job opportunities available in Oakland County.

We appreciate the companies that hosted remote tours over the past two years. Let’s bring MFG Day roaring back in 2022 with engaging, in-person events and more students than ever!

To sign up as a tour host, contact:
Brooklyn Frontiera at frontierab@oakgov.com

OakGov.com/MfgDay
#MfgOak | #MfgDay22



Thank you to our tour hosts over the past few years:

- 3-Dimensional Services
- AAM
- ABB
- American Axle
- Ascent Aerospace – Odyssey Industries
- Atlas Copco
- Automation & Modular Components
- Behco-MRM
- Berkley Screw Machine Products
- Brose North America
- Comau
- DASI Solutions
- DENSO
- Deshler Group / UniBond
- Eaton Steel Bar Company
- Encore Automation
- Esys Automation
- FANUC
- FATA Automation
- Ferndale Laboratories
- FRIMO
- Garden Fresh Gourmet
- General Motors Company
- GKN Driveline
- Gonzalez Production Systems
- Hirata Corporation
- HIROTEC America
- Hi-Tech Mold & Engineering
- Inductoheat
- Kawasaki Robotics
- K-Tec Systems
- Lear Corporation
- Magna International
- Magna: Cosma Body Assembly Michigan
- Mahindra
- Makino
- Moeller Precision Tool
- MPD Welding
- NLB Corp
- Precision Coatings
- Prefix Corp.
- Roehling Automotive
- Tectonics
- Visioneering
- WENZEL America
- Witzenmann USA

Goals of Oakland County Manufacturing Day

INSPIRE students to consider pursuing a career in advanced manufacturing and skilled trades

INFORM students, as well as their parents, teachers and counselors, of the great jobs available here in advanced manufacturing

DEBUNK common misperceptions about manufacturing



Sponsorship Opportunities

Bus Transportation Sponsorship - \$3,500 (2 available)

Transportation to four sites for 1,000+ students. In addition to the exposure opportunities below, you will have window signage on 30+ MFG DAY school buses.

General Event Sponsorship - \$1,500 (12 available)

Funding for event T-shirts and pins for all participants, food and beverages for Oakland Tech Campus students and chaperones, promotional signage and related materials.

All sponsors will receive the following:

- Logo on event signage/posters at all participating high schools
- Logo on the Oakland County Manufacturing Day website
- Identification in Oakland County public relations and social media outreach activities leading up to and on the day of the event

Interested in being a sponsor? Contact:

Brooklyn Frontiera at frontierab@oakgov.com

