



Investment & Economic Impact

2025 STATISTICS

The following data summarizes the annual investment and economic impact in Main Street Oakland County (MSOC) communities for 2025.*

\$114,020,886

New Annual Public and Private Investment:

\$14,175,422 - Public

Streets, streetscape, pedestrian amenities, sewer, parking, signage, lighting, grants, events, marketing and program management

\$99,845,464 - Private

Buildings, building rehabs, façades, parking, site and interior business improvements



414 Net new full-time jobs created



163 Net new businesses established

\$464,429 Cash Sponsorships

Donated to MSOC community programs

**MSOC compiles this data annually and reports it to the National Main Street Center (Chicago).*



24,068 Volunteer Hours

Invested in organization, promotion, design and economic development committee projects, tasks, activities and events by committee members, residents, businesses and property owners



113,098 sq. ft. New floor space constructed



247 New housing units constructed



191 Buildings rehabilitated



499 Special events held in MSOC program communities, including festivals and retail events that draw visitors to the downtowns and support local businesses

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All ways, MOVING FORWARD



DAVID COULTER
OAKLAND COUNTY EXECUTIVE