



Investment & Economic Impact

2001-2025 STATISTICS

The following data summarizes the cumulative investment and economic impact in Main Street Oakland County (MSOC) communities from 2001 through 2025.*

\$1,189,917,366

Cumulative Public and Private Investment:

\$264,438,107 - Public

Streets, streetscape, pedestrian amenities, sewer, parking, signage, lighting, grants, events, marketing and program management

\$925,479,259 - Private

Buildings, building rehabs, façades, parking, site and interior business improvements



8,803 Net new full-time jobs created



1,698 Net new businesses established

\$13,176,033 Cash Sponsorships

Donated to MSOC community programs

*MSOC compiles this data annually and reports it to the National Main Street Center (Chicago).



555,755 Volunteer Hours

Invested in organization, promotion, design and economic development committee projects, tasks, activities and events by committee members, residents, businesses and property owners



4,642,484 sq. ft. New floor space constructed



1,673 New housing units constructed



3,211 Buildings rehabilitated



7,880 Special events held in MSOC program communities, including festivals and retail events that draw visitors to the downtowns and support local businesses

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All ways, MOVING FORWARD


OAKLAND
COUNTY MICHIGAN
ECONOMIC DEVELOPMENT
DAVID COULTER
OAKLAND COUNTY EXECUTIVE