



## 2024 RainSmart Rebates Year End Summary

RainSmart Rebates is a two-year (2024 and 2025) residential pilot program geared towards homeowners in the George W. Kuhn Drain Drainage District. The pilot offers homeowners up to \$2,000 for implementing sustainable stormwater practices such as tree planting, rain barrel installation, and/or creating a rain garden on their properties. The primary goals of the program include fostering awareness about stormwater management and promoting environmental stewardship. Below is a summary of the program’s accomplishments through the first year. Please contact [rainsmart@oakgov.com](mailto:rainsmart@oakgov.com) with any questions.

### Total Eligible Applicants: 477

- This does not include applicants who were deemed ineligible based on: location outside of the district, ownership status, or property type.
- Applications were accepted from January 1 through August 21, 2024. However, due to a high demand in the beginning of the year, a waitlist was instituted in February 2024 and program promotion was greatly reduced.

### Applicant Interest in the Equity Grant: 251

- 53% of eligible applicants

### Equity Grant Recipients: 12

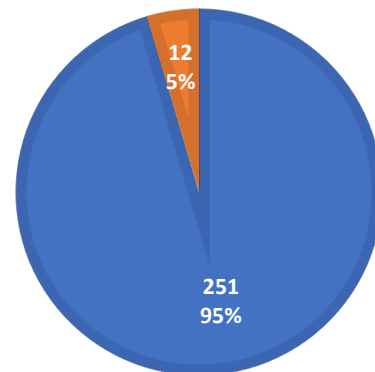
- These projects resulted in the installation of:
  - 13 rain barrels
  - 12 trees
  - 3 rain gardens

### Eligible Applicants by Municipality:

Municipality	Count	Percentage
Berkley	39	8.2%
Birmingham	52	10.9%
Clawson	11	2.3%
Ferndale	115	24.1%
Hazel Park	14	2.9%
Huntington Woods	29	6.1%
Madison Heights	12	2.5%
Oak Park	38	8.0%
Pleasant Ridge	24	5.0%
Royal Oak	127	26.6%
Southfield	14	2.9%
Beverly Hills	2	0.4%
<b>TOTAL</b>	<b>477</b>	<b>100.0%</b>

### EQUITY GRANT INTEREST

- Applied for Equity Grant Assistance
- Received Equity Grant Assistance





**Total Site Assessments Completed: 206**

- Of the 477 eligible applicants, 206 completed a site assessment

**Total Completed Projects: 135**

- Of the 206 completed site assessments, 135 homeowners installed at least one project.

**Project Status of Completed Assessments:**

Project Status	Count	Percentage
Completed	135	66%
In Progress	55	27%
Withdrawn	16	8%
<b>TOTAL</b>	<b>206</b>	<b>100%</b>

- *Completed:* At least one project was installed
- *In Progress:* No projects were installed by the November 30, 2024 deadline.
- *Withdrawn:* Homeowner chose to withdraw from the program after their site assessment.

**Completed Projects by Municipality:**

Municipality	Count	Percentage
Berkley	10	7.4%
Birmingham	9	6.7%
Clawson	2	1.5%
Ferndale	31	23.0%
Hazel Park	6	4.4%
Huntington Woods	3	2.2%
Madison Heights	7	5.2%
Oak Park	7	5.2%
Pleasant Ridge	8	5.9%
Royal Oak	48	35.6%
Southfield	4	3.0%
<b>TOTAL</b>	<b>135</b>	<b>100.0%</b>

**Total Installations: 306**

- The 135 completed projects resulted in 306 installations.
- Each homeowner could have been eligible to install up to two rain barrels, two trees, and a rain garden.

**Total Rebates Distributed: \$58,964.47**

**Rebates by Municipality:**

Municipality	Rebates	Percentage
Berkley	\$ 5,210.35	8.8%
Birmingham	\$ 3,171.78	5.4%
Clawson	\$ 459.47	0.8%
Ferndale	\$ 11,799.20	20.0%
Hazel Park	\$ 2,038.58	3.5%
Huntington Woods	\$ 1,134.00	1.9%
Madison Heights	\$ 4,745.46	8.0%
Oak Park	\$ 3,978.85	6.7%
Pleasant Ridge	\$ 2,853.21	4.8%
Royal Oak	\$ 20,637.57	35.0%
Southfield	\$ 2,936.00	5.0%
<b>TOTAL</b>	<b>\$ 58,964.47</b>	<b>100.0%</b>

**Installations by Project Type:**

Installation	Count	Percentage
Rain Barrel	159	52%
Tree	98	32%
Rain Garden	49	16%
<b>TOTAL</b>	<b>306</b>	<b>100%</b>

**Average Homeowner Rebate: \$479.39**

**Average Project Cost to Homeowners:**

- \$8.17/sqft of rain garden (\$6/sqft max rebate)
- \$134.80 per rain barrel (\$125 max rebate)
- \$296.97 per tree (\$250 max rebate)



## 2025 RainSmart Rebates Year End Summary

RainSmart Rebates is a two-year (2024 and 2025) residential pilot program geared towards homeowners in the George W. Kuhn Drain Drainage District. The pilot offers homeowners up to \$2,000 for implementing sustainable stormwater practices such as tree planting, rain barrel installation, and/or creating a rain garden on their properties. The primary goals of the program include fostering awareness about stormwater management and promoting environmental stewardship. Below is a summary of the program’s accomplishments through the first year. Please contact [rainsmart@oakgov.com](mailto:rainsmart@oakgov.com) with any questions.

### Total Eligible Applicants: 413

- This does not include applicants who were deemed ineligible based on: location outside of the district, ownership status, or property type.
- Applications were accepted from March 1 through August 21, 2025.

### Applicant Interest in the Equity Grant: 130

- 31% of eligible applicants

### Equity Grant Recipients: 15

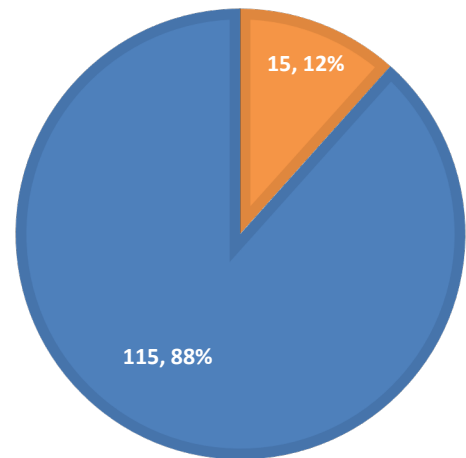
- These projects resulted in the installation of:
  - 15 rain barrels
  - 10 trees
  - 4 rain gardens

### Eligible Applicants by Municipality:

Municipality	Count	Percentage
Berkley	37	11.0%
Beverly Hills	8	2.4%
Birmingham	37	5.5%
Clawson	28	7.9%
Ferndale	81	15.2%
Hazel Park	13	3.7%
Huntington Woods	10	1.8%
Madison Heights	6	0.0%
Oak Park	45	11.6%
Pleasant Ridge	6	2.4%
Royal Oak	129	34.8%
Southfield	13	3.7%
<b>TOTAL</b>	<b>413</b>	<b>100.0%</b>

### EQUITY GRANT INTEREST

- Received Equity Grant Assistance
- Applied; Did Not Receive Equity Grant





**Total Site Assessments Completed: 276**

- Of the 413 eligible applicants, 276 completed a site assessment

**Total Completed Sites: 164**

- Of the 276 completed site assessments, 164 homeowners installed at least one project.

**Project Status of Completed Assessments:**

Project Status	Count	Percentage
Completed	164	59%
In Progress	105	38%
Withdrawn	7	3%
<b>TOTAL</b>	<b>276</b>	<b>100%</b>

- *Completed:* At least one project was installed
- *In Progress:* No projects were installed by the November 30, 2025 deadline.
- *Withdrawn:* Homeowner chose to withdraw from the program after their site assessment.

**Completed Projects by Municipality:**

Municipality	Count	Percentage
Berkley	18	11%
Beverly Hills	4	2%
Birmingham	9	5%
Clawson	13	8%
Ferndale	25	15%
Hazel Park	6	4%
Huntington Woods	3	2%
Oak Park	19	12%
Pleasant Ridge	4	2%
Royal Oak	57	35%
Southfield	6	4%
<b>TOTAL</b>	<b>164</b>	<b>100.0%</b>

**Total Installations: 377**

- The 164 completed sites resulted in 377 installations.
- Each homeowner could have been eligible to install up to two rain barrels, two trees, and a rain garden.

**Total Rebates Distributed: \$75,601.53**

**Rebates by Municipality:**

Municipality	Rebates	Percentage
Berkley	\$ 5,235.47	6.9%
Beverly Hills	\$ 2,486.95	3.3%
Birmingham	\$ 3,048.30	4.0%
Clawson	\$ 7,470.70	9.9%
Ferndale	\$ 10,456.92	13.8%
Hazel Park	\$ 4,087.06	5.4%
Huntington Woods	\$ 793.74	1.0%
Oak Park	\$ 8,809.92	11.7%
Pleasant Ridge	\$ 292.48	0.4%
Royal Oak	\$ 29,437.01	38.9%
Southfield	\$ 3,482.98	4.6%
<b>TOTAL</b>	<b>\$ 75,601.53</b>	<b>100.0%</b>

**Installations by Project Type:**

Installation	Count	Percentage
Rain Barrel	220	58%
Tree	101	27%
Rain Garden	56	15%
<b>TOTAL</b>	<b>377</b>	<b>100%</b>

**Average Homeowner Rebate: \$504.01**

**Average Project Cost to Homeowners:**

- \$5.92/sqft of rain garden (\$6/sqft max rebate)
- \$140.15 per rain barrel (\$125 max rebate)
- \$242.00 per tree (\$250 max rebate)