

Oakland County MS4 SWMP Activity Table
Updated 3/11/2026

Best Management Practice (BMP) Action/Activity	BMP Description/Method of Implementation	Target Audience and Key Message(s) Addressed (PEP Actions Only)	Responsible Department: -OCFM -EDCA -OCPRC -OCHD -WRMD -WRC	Schedule	Measurable Goal(s)	Method of Evaluating Effectiveness
Public Participation/Involvement Program (PPP)						
SWMP Homepage	<p>The WRC has a website devoted to housing Phase II Stormwater permit-related information, including the County's Storm Water Management Plan, at: https://oakgov.com/government/water-resources-commissioner/stormwater/stormwater-management-program-swmp. Visitors to the site will be able to view a digital version of the SWMP and be able to provide input/comment on the plan through an email address or by phone. Comments would be incorporated into future updates of the SWMP, as appropriate.</p> <p>The WRC works collaboratively with watershed partner communities, Cranbrook Institute of Science, SEMCOG, SOCWA, MSU-Extension and the watershed councils. At present, Oakland County is a partner in several subwatershed advisory groups (SWAGs), participates in numerous environmentally-related committees and is a partner in the Collaborative Clinton River Watershed Public Education Plan that is being spearheaded by the Clinton River Watershed Council. The general public would be welcome at any and all of these committee meetings where they can provide their input on SWMP's at any time.</p>	<p><u>Audience:</u> General public, CVTs, county employees</p>	WRC	Ongoing	Maintain the website with the most up to date SWMP information available	<p>-Provide working links to SWMP homepage -Provide a summary annually of comments received on SWMP and those incorporated in an update to the SWMP</p>