

Oakland County MS4 SWMP Activity Table
Updated 3/11/2026

| Best Management Practice (BMP) Action/Activity | BMP Description/Method of Implementation | Target Audience and Key Message(s) Addressed (PEP Actions Only) | Responsible Department: -OCFM -EDCA -OCPRC -OCHD -WRMD -WRC | Schedule | Measurable Goal(s) | Method of Evaluating Effectiveness |
|--|---|--|---|---------------------|--|---|
| Public Education Plan | | | | | | |
| Art-Fish-Fun Festival | The festival is hosted annually in collaboration with WRC, Pure Oakland Water, Clinton River Watershed Council, The Art Experience in Pontiac and the City of Pontiac. A variety of companies, non-profits and community organizations attend to engage the public on environmental topics and activities. | Audience: General public, CVTs, county employees Key Message(s): PEP Topics A-J | WRC OCPRC | Annually | Minimum of 350 attendees at event annually At least 20 different organizations represented to engage the public on environmental topics | -Date of festival and number of attendees -Number of companies, non-profits and community organizations that attend -Number of volunteers that help with the park cleanup and estimate of amount of trash collected |
| Blue Planet Jobs: Careers in Water Event | WRC, in partnership with the Oakland Schools Career Readiness Program and the Cranbrook Institute of Science: Freshwater Forum, hold an annual event for 10th and 11th grade students to engage with industry experts to learn about the important careers available related to the natural resource of water. Students participate in four (4) 25-minute interactive presentations from water industry professionals in the areas of engineering, environmental science, and education, non-profits, government, facility operations and the trades. | Audience: 10th and 11th grade students Key Message(s): PEP Topics A-J | WRC OCPRC CIS MSU-Extension | Annually | Engage at least 150 students annually | Report on number of schools and students attending |
| Bulletin Boards | Bulletin boards in the WRC Public Works Building main lobby and framed posters in the vestibule of the WRC Water and Sewer Billing Office in Waterford are posted with information developed by the Southeast Michigan Partners for Clean Water on the "Seven Simple Steps to Clean Water" topics. Other related information is posted and/or materials are placed on the front desk of the Public Works Building main lobby for the public/county employees to take. | Audience: General public, CVTs, county employees Key Message(s): PEP Topics A-J | WRC | Annually | Maintain the postings of messages on the "Seven Simple Steps to Clean Water" | -Topics posted are tracked in an excel spreadsheet available upon request -Topics posted will be reported annually |
| Commercial, Industrial and Institutional Entities Stormwater Education | The WRC has a website devoted to providing education on stormwater best management practices for commercial, industrial and institutional entities at: https://oakgov.com/government/water-resources-commissioner/resources/education/pollution-prevention-for-commercial-industrial-and-institutional-properties . | Audience: General public, CVTs, county employees Key Message(s): PEP Topics A-E, G, J | WRC | Ongoing | Maintain the website with information on stormwater best management practices for commercial, industrial and institutional entities | -Provide working links to website -Number of website hits |
| Dirt Doctors Program | The Dirt Doctors Program is an interactive program geared towards 4th and 5th grade students and teaches youth about how individual actions affect our waterways. The program focuses on the importance of soil erosion prevention and watershed stewardship. | Audience: General public Key Message(s): PEP Topics A-C, F, G, I | WRC | Annually | Minimum of 25 programs annually | -Report on the number of students reached -Report on the number of events attended -Report on the number of presentations given |
| Drain Detectives Program | The Drain Detectives Program is an interactive program geared towards 4th through 12th grade students. It teaches students how pollution can get into our waterways, what to look for, how to detect it and how to trace the source of the pollution. Students learn how they can help prevent pollution and how to report pollution incidents through Oakland County's 24-Hour Pollution Hotline. Students also learn how water and pollution travel through the watershed. | Audience: General public Key Message(s): PEP Topics A-C, H | WRC | Annually | Minimum of 5 programs per permit cycle | -Report on the number of students reached -Report on the number of events attended -Report on the number of presentations given |
| E-newsletter Articles | WRC releases an electronic newsletter to the public, CVTs, elected officials and county employees on a quarterly basis (the E-newsletter has taken the place of the WRC Watermark newsletter). This newsletter keeps Oakland County communities informed on the many projects and services provided by the WRC and highlights some of the WRC's ongoing projects and services. It also provides updates about the evolving role of the WRC office. Oakland County's 24-Hour Pollution Hotline is also published in this newsletter. | Audience: General public, CVTs, elected officials, county employees Key Message(s): PEP Topics A-C, G, I, J | WRC | Published quarterly | Minimum of 4 newsletters annually | -Track environmental articles published in the E-newsletter -Report on the number of people that receive the E-newsletter |
| Enviroscape Watershed Model Program | The Enviroscape watershed model teaches students about watersheds and how individual actions affect our waterways, as well as how pollution moves throughout a watershed. Students are taught how to prevent pollution through everyday actions. The Enviroscape is also made available to the public to borrow for presentations. | Audience: General public Key Message(s): PEP Topics A-J | WRC | Annually | Minimum of 10 programs annually | -Report on the number of students reached -Report on the number of events attended -Report on the number of presentations given |
| Green Stormwater Infrastructure (GSI) Education | The WRC will provide education on GSI topics such as the benefits of rain gardens, native plants, trees and rain barrels as a means of reducing the quantity of stormwater runoff and improving the quality of our water resources, while at the same time improving wildlife habitat and aesthetics. The WRC also hosts a website on GSI: https://oakgov.com/government/water-resources-commissioner/stormwater/green-infrastructure . | Audience: General public, CVTs, elected officials, county employees Key Message(s): PEP Topic I | WRC | Ongoing | Participate in one virtual Master Rain Gardener Certification Training Course each year Maintain working links to websites promoting the use and benefits of GSI | Report annually: -Provide working links to websites -Number of website hits -Number of participants in annual virtual Master Rain Gardener Certification Training Course |
| Household Hazardous Waste Recycling Program | Continue to publicize information on the NO HAZ, Resource Recovery and Recycling Authority of Southwest Oakland County (RRRASOC) and Southeastern Oakland County Resource Recovery Authority (SOCRRA) programs to citizens and employees of Oakland County on WRMD's website (www.nohaz.com). NO HAZ, RRRASOC and SOCRRA provide safe disposal of household hazardous waste to Oakland County municipalities to the maximum extent practicable (as budget allows). The WRC will continue to distribute HHW brochures. WRC also has information in its Waterfront Wisdom publication and on their website at www.oakgov.com/riparian . | Audience: Residents Key Message(s): PEP Topic A, G | WRMD WRC | Annually | Maintain working links to websites Hold a minimum of four collection events per year Collect and properly dispose of a minimum of 200,000 pounds of household hazardous waste per year | Report annually: -Provide working links to websites -Number of website hits -Number of brochures distributed -Pounds of waste collected through recycling programs |
| Inland Lake Education Program | EGLE and MSU-Extension have spearheaded the development of the Michigan Natural Shoreline Partnership (MNSP). Each year, education and outreach is provided to inland lake homeowners and shoreline landscape contractors on the following topics: the importance of natural shoreline landscapes on Michigan's inland lakes, healthy lake ecosystems, understanding the shoreline, shoreline invasive plants, planning a natural shoreline landscape, design ideas for a natural shoreline landscape, plant selection, planting stock and site preparation, natural shoreline success, and Michigan rules and regulations. Information about the Partnership is available online at: https://www.shorelinepartnership.org/ . | Audience: General Public, Riparian Landowners Key Message(s): PEP Topics A-J | EGLE MSU-Extension | Annually | Continue to promote the Partnership within Oakland County | Report annually: -Working link to website on WRC's website |
| Interpretive Signage | Signage at county parks will be installed indicating their location within their watershed and other stewardship and water quality information. | Audience: General public Key Message(s): PEP Topics A-C, I, J | OCPRC EDCA | As funding permits | Install a minimum of five interpretive signs per permit cycle throughout Oakland County | Report on signage installed and the content of the signage |

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| Invasive Species Management and Education and Outreach | Invasive species management is an important topic in Oakland County - namely in regard to the inland invasive plant, Phragmites australis, and numerous aquatic invasive plants. Often, residents are looking for direction on how to manage these invasive species and these requests are fulfilled in a variety of ways, including printed materials, websites and workshops. The Oakland County CISMA is a partnership of county and local governments, non-profit organizations and universities with a focus on managing the spread of numerous invasive species. Information on the Oakland County Cooperative Invasive Species Management Area (CISMA) is available online at: https://oaklandinvasivespecies.org/ . | Audience: Residents Key Message(s): PEP Topic A, J | WRC OCPRC EDCA RCOC Other partners in Oakland County: Oakland County CISMA MI Dept. of EGLE | Annually | Continue to provide educational resources to interested residents throughout Oakland County | Report annually: -Invasive species management practices implemented on Oakland County properties -Number of requests for information regarding invasive species management -Working links to websites with invasive species information |
| Kids' Clean Water Calendar Contest | The Kids' Clean Water Calendar contest is open to 4th and 5th grade students in all schools within Oakland County. Themes for drawing entries surround the Seven Simple Steps to Clean Water campaign topics developed by SEMCOG. The contest promotes the students to learn about watershed stewardship and how our daily actions impact our waterways. Contest details are available on WRC's website at: www.oakgov.com/calendarcontest | Audience: General public Key Message(s): PEP Topics A-J | WRC | Annually in October | Achieve participation of a minimum of 600 students per year Distribute a minimum of 5,000 calendars per year throughout Oakland County | Report on the number of student entries Report on the number of calendars distributed Report on the number of schools and school districts that participated |
| Lake Improvement Board Assistance | Continue to serve (as required by statute) on Lake Improvement Boards acting as a liaison between the Lake Improvement Board and the WRC for technical expertise and public education opportunities and materials. | Audience: General public Key Message(s): PEP Topics A, J | WRC | Annually | Continue participation on 50 Lake Improvement Boards throughout Oakland County | Report on number of lake improvement boards and requests for public education materials |
| Master Rain Gardener Certification Program (Virtual) | The Master Rain Gardener Program was developed to teach homeowners all they need to know about how to build a rain garden with the goal of reducing stormwater runoff, improving infiltration and water quality, and creating wildlife habitat. This virtual program is hosted annually with partners including Oakland and Washtenaw County WRC, the Huron River Watershed Council, Clinton River Watershed Council, Friends of the Rouge, River Raisin Watershed Council and the Huron-Clinton Metroparks. More information about the program can be found online at: www.MasterRainGardener.org . | Audience: General Public, Riparian Landowners Key Message(s): PEP Topics A, B and I | WRC Watershed Councils | Annually | Achieve participation of at least 50 homeowners per year | - Report on dates for program annually - Report on the number of attendees - Report on the amount of stormwater managed and green infrastructure practices in place through the online mapping tool |
| Michigan Green Schools Program | This program was signed into law at the state level in 2006. The program encourages public and private schools to participate in energy savings and environmental activities to be designated as "Michigan Green Schools". Information on the program for Oakland County is available on Oakland Schools' website at: https://www.oakland.k12.mi.us/student-programs/environmental | Audience: K-12th grade students and teachers Key Message(s): PEP Topics A-C, E-G, I, J | WRMD Oakland Schools | Annually | Achieve participation of 175 Schools from Oakland County | Number of Oakland County schools in program |
| Natural Resources Education Program | Special programs are offered by OCPRC staff throughout the year which provide opportunities for the community to participate in ongoing stewardship efforts. Programs take place at the Oakland County Parks as well as other locations in Southeast Michigan. | Audience: General public, visitors to the area Key Message(s): PEP Topics A, J | OCPRC | Annually | Hold a minimum of 10 stewardship events per year with participation from a minimum of 200 individuals per year | Report on the number and types of events held Report on the number of participants involved in stewardship activities |
| Oakland County Environmental Stewardship and Water Resource websites | WRC, EDCA, OCPRC and MSU-Extension Oakland County maintain environmental stewardship and/or water resource information on their websites at: EDCA: https://www.oakgov.com/community/community-development/environmental-stewardship WRC: www.oakgov.com/riparian WRC 24-Hour Pollution Hotline: https://oakgov.com/government/water-resources-commissioner/stormwater/24-hour-pollution-hotline OCPRC: https://oakgov.com/community/oakland-county-parks/get-involved/natural-resources-management MSU-Extension: https://www.cmr.msu.edu/natural_resources/ Office of Sustainability: https://www.oakgov.com/community/sustainability In FY 2018, Oakland County Information Technology developed a Seven Simple Steps to Clean Water Story Map and that is available at: https://oakgov.maps.arcgis.com/apps/Cascade/index.html?appid=1676f95c659d408e94bf73096db93387 ; a link to the Story Map is on WRC's "Seven Simple Steps to Clean Water" website at: https://oakgov.com/government/water-resources-commissioner/resources/education/seven-simple-steps-to-clean-water . The page also promotes the 24-Hour Pollution Hotline and viewers can explore land use changes from 1940 vs. 2017 imagery within Oakland County. | Audience: General public, CVTs, county employees Key Message(s): PEP Topics A-J | WRC EDCA OCPRC RCOC MSU-Extension | Annually | Maintain working links to websites | Provide working links to websites |
| Oakland County Trail Network (OakRoutes) Mapping | Continue to update and distribute the Oakland County Trail Network (OakRoutes) map at: https://www.oakgov.com/home/showpublisheddocument/44/638023898641100000 . The Oakland County 24-Hr Pollution Hotline information is on this updated map. The OakRoutes map and additional Regional Trail information is highlighted on an updated website available at: https://oakgov.com/community/oakland-county-parks/parks-trails/trails | Audience: General public, CVTs, county employees Key Message(s): PEP Topics A, C | OCPRC EDCA | Annually | Provide updates to the OakRoutes map once per permit cycle | Report on updates to OakRoutes map |
| Onsite Sewage Disposal (Septic System) Maintenance Education | Proper onsite sewage disposal system (OSDS) operation and maintenance is a critical part of protecting water quality within Oakland County. There are more than 80,000 households/businesses served by OSDS' within Oakland County. The Oakland County Health Dept. currently permits the installation of septic systems in Oakland County. They have a website dedicated to septic system permitting and other related information at: https://www.oakgov.com/community/health/public-health-services/environmental-health/onsite-sewage-disposal-system-septic . MSU-Extension also hosts a website with information related to septic system maintenance at: https://www.cmr.msu.edu/septic_system_education/ . | Audience: General public, riparian landowners Key Message(s): PEP Topics A, C, H, J | WRC OCHD MSU-Extension | Annually | Maintain working links to websites | Number of website hits -Provide working link to websites -Report on public education ads/information published/distributed |
| Presentations and Displays | OC partners will provide displays and presentations for water quality-related events upon request and availability of staff time. | Audience: General public, CVTs, county employees Key Message(s): PEP Topics A-J | WRC EDCA OCHD - Environmental Health Services (EHS) OCPRC MSU-Extension | Annually | Provide a display at a minimum of six (6) events per year Provide a minimum of six (6) presentations per year on various natural-resource related topics | Number and types of events attended |
| Publicize Environmental-Related Events | Publicize environmental stewardship and other relevant environmental activities to WRC staff and the general public in WRC's main office lobby, the WRC's Facebook page and its website at: https://www.oakgov.com/government/water-resources-commissioner/about/events . Oakland County Parks posts event on its website at: https://www.oakgov.com/community/oakland-county-parks/events | Audience: General Public, visitors to the area, WRC staff Key Message(s): PEP Topic A | WRC OCPRC | Annually | Publicize a minimum of 20 natural-resource related events per year Maintain working links to websites | -Number of events publicized through various avenues (WRC website, Facebook page, lobby, etc.) -Provide working links to websites -Numbers of website hits |
| Recreational Use/Access | Continue efforts to provide access to lake, riparian and wetland habitats through universally accessible trails, piers and boardwalks. | - | OCPRC | Annually | Add or improve recreational access/use to a minimum of one (1) one Oakland County site per permit cycle | Report on the number and location of new access locations |

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| Recreational Vehicle Waste Dumpsites | Provide a link to Michigan RV dump sites (https://www.sanidumps.com/) on Oakland County Waste Resource Management Division's website at: https://www.oakgov.com/community/community-development/waste-recycling/waste-recycling-resources (under the "Statewide" dropdown, then click on "Recreational Vehicle Dump Stations in Michigan") | Audience: Residents, visitors to the area Key Message(s): PEP Topic G | WRMD SEMCOG | Annually | Maintain working links to websites | Provide working links to websites |
| Regional Public Education Efforts | Continue to participate in the Southeast Michigan Partners for Clean Water group and support/share the resources available from this group, including: Seven Simple Steps to Clean Water brochures, tip cards and kids activity sheets. Topics include: fertilizer, car care, pet care, household hazardous waste disposal, earth-friendly landscaping, water conservation and storm drain awareness. Materials from the "Our Water. Our Future. Ours to Protect" campaign materials are distributed on an ongoing basis. | Audience: General public Key Message(s): PEP Topics A-J | WRC | Annually | Maintain postings of Seven Simple Steps to Clean Water materials throughout the year at various Oakland County buildings | Track the number and type of materials distributed |
| Regional Stormwater Summit | This annual event, which debuted in 2013, features presentations on stormwater and watershed initiatives in the southeast Michigan and the Great Lakes region that are relevant in helping communities work together and gain insight into addressing the region's stormwater and watershed management challenges. | Audience: General public Key Message(s): PEP Topics A-C, G, I, J | WRC | Annually in the Fall (September/October) | Achieve 100 participants annually | Date event held and number of participants Featured speakers and speaker topics |
| Riparian Information Distribution | Distribute riparian landowner educational material (i.e. Waterfront Wisdom brochure) at events, meetings, and through mailings Maintain WRC's riparian education website at: www.oakgov.com/riparian | Audience: General Public, Riparian Landowners Key Message(s): PEP Topics A-J | WRC | Annually | Maintain working links to websites Distribute a minimum of 100 Waterfront Wisdom booklets per year | Number of brochures/other materials distributed Number of riparian website hits |
| River Day Events | Oakland County partners will host and/or participate in and promote River Day events as staff time allows. | Audience: General public, County employees Key Message(s): PEP Topics A-G, I, J | WRC OCPRC | Annually | Achieve a minimum of two county-sponsored events per year. | Number and type of River Day Events held/participated in |
| School Program - Clinton River Water Festival at Oakland University | Participate in the Clinton River Water Festival at Oakland University, providing staff for event planning, registration, volunteer guiding and presentations as funding and staff time permits. This water festival educates students in the Oakland County portion of the Clinton River watershed. | Audience: 5th grade students, teachers and chaperones Key Message(s): PEP Topics A-G, I, J | WRC OCPRC OCHD MSU-Extension | Annually in May | Achieve participation of 1,100 students per year, plus 150 adults, chaperones and teachers and 100 volunteers. Oakland County department's to present to a minimum of 4 classes per event. | Track participation level at event for planning, presentations, volunteer guiding |
| School Program - Detroit River Water Festival on Belle Isle (Fall) and the Detroit International Wildlife Refuge (Spring) | Participate in the Detroit River Water Festival on Belle Isle in the Fall and the Detroit International Wildlife Refuge in the Spring, providing staff for volunteer guiding and/or presentations as funding and staff time permits. This water festival educates students in the Detroit River watershed. | Audience: 5th grade students, teachers and chaperones Key Message(s): PEP Topics A-G, I, J | WRC | Annually in May and September | Present to a minimum of 4 classes per event. | Track participation level at event for presentations and/or volunteer guiding |
| School Program - Lake Erie Water Festival in Monroe | Participate in the Lake Erie Water Festival in the Spring, providing staff for volunteer guiding and/or presentations as funding and staff time permits. This water festival educates students in the Lake Erie watershed. | Audience: 5th grade students, teachers and chaperones Key Message(s): PEP Topics A-G, I, J | WRC | Annually in May | Present to a minimum of 4 classes per event. | Track participation level at event for presentations and/or volunteer guiding |
| School Program - Lake St. Clair Water Festival at Macomb Community College | Participate in the Lake St. Clair Water Festival, providing staff for presentations as funding and staff time permits. This water festival educates students in the Macomb County portion of the Clinton River watershed. | Audience: 4th and 5th grade students, teachers and chaperones Key Message(s): PEP Topics A-G, I, J | WRC | Annually in May | Achieve participation of 1,500 participants. Present the Enviroscape and Dirt Doctors programs to a minimum of 4 classes per event. | Track participation level at event for presentations and volunteer guiding |
| School Program - Rouge River Water Festival at Cranbrook Institute of Science | Participate in the Rouge River Water Festival at Cranbrook, providing staff for event planning, registration, volunteer guiding and presentations as funding and staff time permits. This water festival educates students in the Oakland County portion of the Rouge River watershed. | Audience: 4th and 5th grade students, teachers and chaperones Key Message(s): PEP Topics A-G, I, J | WRC OCPRC OCHD MSU-Extension | Annually in September | Achieve participation of 1,500 participants. Oakland County department's to present to a minimum of 4 classes per event. | Track participation level at event for planning, presentations, volunteer guiding |
| Seven Simple Steps to Clean Water Facebook Outreach Campaign | Public education messages in line with SEMCOG's Seven Simple Steps to Clean Water are posted on Facebook. The ads also link up to WRC's Seven Simple Steps to Clean Water Storymap, found at: https://oakgov.maps.arcgis.com/apps/Cascade/index.html?appid=1676f95c6594408e94bf73096db93387 | Audience: General public, riparian landowners Key Message(s): PEP Topics A-J | WRC | April through September | Publicize at least three (3) different topics in ads per year Reach a minimum of 10,000 readers per year | Report analytics annually on each ad topic: -Reach (# of people who saw the ad) -Impressions (# of times the ad appeared on someone's page) -Link Clicks (amount of people who clicked our "Learn More" button and went to our Seven Simple Steps Storymap) Provide Working Link to Storymap: https://oakgov.maps.arcgis.com/apps/Cascade/index.html?appid=1676f95c6594408e94bf73096db93387 |
| Solid Waste Plan (Materials Management Plan) | Continue to implement Oakland County's Solid Waste Plan which establishes an enforceable program and processes that when implemented will minimize future adverse impacts upon public health, the environment and the landscape as a result of the generation, handling, processing and disposal of Act 451, Part 115 non-hazardous solid wastes. Information is available at: https://www.oakgov.com/community/community-development/waste-recycling/solid-waste-plan | Audience: Residents Key Message(s): PEP Topic A, G | WRMD | Annually | Provide working link to website | Status of Solid Waste Plan update Provide working link to website Track number of website hits annually |
| Storm Drain Markers/Stenciling Program | The WRC has storm drain stencils available for use by community groups, CVT's, etc. The WRC will implement storm drain marker installation at the County complex as staff time allows. | Audience: General public, County employees, CVTs Key Message(s): PEP Topics A-C | WRC | Annually | Install five storm drain markers per year. | Number and location of storm drain markers/stencils installed |

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| Technical Support | WRC will provide technical support, equipment, information and referrals to water quality-related interest groups, committees and councils - upon request and as staffing time permits. | <u>Audience:</u> General public, CVTs, county employees <u>Key Message(s):</u> PEP Topics A-J | WRC | Annually | Respond to a minimum of 20 requests for natural resource-related information per year. | Report on technical support provided |
| Wastewater Treatment Plant/RTB Tours | Provide tours at WRC's wastewater treatment plants and/or George W. Kuhn RTB in order to educate the public about how wastewater is treated and recycled back to the environment. | <u>Audience:</u> General public, CVTs, county employees <u>Key Message(s):</u> PEP Topics A-J | WRC | Throughout the year | Provide at least (2) tours of WRC's WWTP's or RTB per year. | Report on number and location of WWTP/RTB tours annually and how many people attended the tours |
| Watershed Council Support | WRC supports the work of the Huron River Watershed Council, the Clinton River Watershed Council and the Friends of the Rouge by monetarily supporting their organizations and the work that they do to inform and educate the public on watershed stewardship. | <u>Audience:</u> General public, CVTs, county employees <u>Key Message(s):</u> PEP Topics A-J | WRC | Annually | Maintain monetary support to watershed councils annually. | Report on monetary donations to each watershed group |
| Watershed Group/CVT Support | WRC staff attend SEMCOG's Partners for Clean Water meetings and other watershed group meetings, as appropriate. Information related to stormwater management topics and related outreach and education opportunities is also shared to watershed group/stormwater contacts by WRC as they become available. WRC also provides a link to its biennial MS4 progress report for CVTs to utilized as a supplement to their MS4 reporting. | <u>Audience:</u> General public, CVTs, county employees <u>Key Message(s):</u> PEP Topics A-J | WRC | Throughout the year | Share at least five (5) stormwater-related events and/or public education and outreach opportunities per year. Provide working link to Oakland County's biennial MS4 progress report every two years. | - Report on meetings attended - Provide working link to Oakland County's MS4 biennial progress report - Number of website hits to WRC's Phase II Stormwater website. |
| Watershed Signage | Watershed signage promotes awareness of the public about the location of local water resources and the watershed that they live in/are visiting. The WRC no longer has a formal signage installation program, but they share information with CVTs regarding the vendor information for sign purchases and will help to coordinate appropriate watershed signage locations, as requested. | <u>Audience:</u> General public, visitors to the area <u>Key Message(s):</u> PEP Topics A, B | WRC | Annually | Respond to requests for information on watershed signage in a timely manner. | - Number of watershed signs installed to date - Number of requests for watershed signage information |
| Workshops/Seminars | Attend workshops on various water quality/quantity programs, practices and policies. OS will make their facilities available for workshops/seminars as requested and as budget and schedule allow. | <u>Audience:</u> General public, CVTs, county employees <u>Key Message(s):</u> PEP Topics A-J | WRC EDCA OCFM | Annually | Attend and/or host a minimum of ten workshops/seminars annually. | Report on workshop/seminars held and attended |