

TIER STRUCTURE AND TARGET LISTS

We have formed a public-private partnership aimed at advancing the health and academic achievement of all children by dramatically increasing access to school breakfast. Together, we can meet our kids' needs and improve school performance by working to close the existing breakfast access gap. If successful, our efforts would have a transformational impact on school performance and the future workforce of Oakland County.

United Way has established a goal for 70 percent of all the FRP-eligible students in a building that participates in the National School Lunch Program to also receive a school breakfast. Depending on program success, it is possible to greatly exceed this goal in certain buildings.

In determining which buildings to target, we used Michigan Department of Education meal claim data to form a basic set of assumptions. First, we know that in Oakland County, the collective ratio of FRP lunch to FRP breakfast eaters is 49 percent — well below the state of Michigan average of 60 percent. However, many buildings in Oakland County across the socio-economic spectrum already do well at serving breakfast. Therefore, those buildings would be removed from consideration to allow for concentration of resources on those schools where a significant “gap” is present.

Second, buildings that do not serve breakfast at all (either because they are private schools, or they do not meet the requirement of the state mandate) as well as residential child caring institutions are also removed from consideration.

Lastly, any targeting of school buildings was done with the most accurate data available at that time, and while these figures generally remain static from year to year, there should be flexibility in the selection and recruitment of targets. Below are target schools in two tiers:

TIER 1 – *Low participation, Community Eligibility Provision (CEP) schools to serve an additional 1,042 kids each day*

Tier 1 consists of 22 school buildings with a combined enrollment of 11,900 students. Should each of these school buildings reach the goal of 70 percent, an additional 1,042 FRP students will access breakfast each day. In Tier 1 alone, should this goal be met, these schools will see an increase of nearly \$384,000 in reimbursement annually. CEP buildings do not require additional financial support aside from the cost of acquiring technical support and any equipment needed to implement alternative methods of serving breakfast to every child (i.e., Breakfast in the Classroom, Grab and Go, Second Chance Breakfast, etc.).

TIER 2 – *Low participation schools above 40 percent free and reduced price (FRP) to serve an additional 2,434 kids each day*

After eliminating buildings where there is no significant gap in participation, we identified 47 buildings above 40 percent FRP-eligible with a combined enrollment of 30,890 students. Should each of these school buildings reach the goal of 70 percent, an additional 2,434 FRP students will access breakfast each day. Should we achieve our goal of 70 percent in Tier 2, an additional \$821,597 in reimbursement will be added to school district revenue over the course of a school year. In addition to supports noted above for Tier 1 schools, these buildings in Tier 2 may also require additional financial assistance to fully implement Universal Breakfast. This cost is due to the loss of revenue from no longer charging reduced and full-pay students for breakfast.

BETTER MORNINGS, BETTER POSSIBILITIES.

BETTER WITH BREAKFAST >>

TIER 1 – CEP BUILDINGS SPONSOR**NAME**

Hazel Park, School District of the City of
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Hazel Park, School District of the City of
Hazel Park, School District of the City of
Hazel Park, School District of the City of
Oak Park, School District of the City of
Oak Park, School District of the City of
Oak Park, School District of the City of
Pontiac City School District
Pontiac City School District
Pontiac City School District
Pontiac City School District
Pontiac City School District
Pontiac City School District
Clarenceville School District
Clarenceville School District
Clarkston Community School District
Southfield Public School District
Southfield Public School District
Southfield Public School District
Southfield Public School District
Southfield Public School District
Southfield Public School District

SITE NAME

Hazel Park Alternative High School
Hazel Park Junior High School
Hoover Elementary School
Invest Roosevelt Alternative High School
Webb Elementary School
Oak Park Alternative Education Center
Oak Park High School
Oak Park Preparatory Academy
Alcott School
Herrington School
Pontiac High School
Pontiac Middle School
Rogers School
Botsford Elementary School*
Grandview Elementary School*
North Sashabaw Elementary School*
Adlai Stevenson Elementary School*
Glenn W. Levey Middle School*
Morris Adler Elementary School*
Southfield Regional Academic Campus*
Thompson K-8 International Academy*
Vandenberg Elementary School*

*School building adopted the Community Eligibility Provision for SY19 moving them from Tier 2 to Tier 1

TIER 2 – AT OR ABOVE 60% FREE/REDUCED**SPONSOR NAME**

Avondale School District
Clarenceville School District
Ferndale Public Schools
Ferndale Public Schools
Ferndale Public Schools
Ferndale Public Schools
Ferndale Public Schools
Huron Valley Schools
Oxford Community Schools
Southfield Public School District
Southfield Public School District
Waterford School District

SITE NAME

Avondale Academy
Clarenceville Middle School
Ferndale High School
Ferndale Upper Elementary Campus
Tri County Educational Center
University High School
Huron Valley Adult Education
Oxford Bridges High School
Alice M. Birney K-8 School
Southfield High School for the Arts and Technology
Mason Middle School

TIER 2 – BETWEEN 50% AND 60% FREE/REDUCED**SPONSOR NAME**

Avondale School District
Avondale School District

SITE NAME

Auburn Elementary School
R. Grant Graham Elem. School

Clarenceville School District
 Farmington Public School District
 Huron Valley Schools
 Huron Valley Schools
 Lake Orion Community Schools
 Lamphere Public Schools
 Lamphere Public Schools
 Lamphere Public Schools
 Royal Oak Schools
 Southfield Public School District
 Waterford School District
 Waterford School District
 West Bloomfield School District

Clarenceville High School
 J.A. Lanigan Elementary School
 Highland Elementary School
 Oxbow Elementary School
 Learning Options High School
 Page Middle School
 Simonds Elementary School
 Edmonson Elementary School
 Oakland Elementary School
 McIntyre Elementary School
 Waterford Mott High School
 Pierce Middle School
 Sheiko Elementary School

TIER 2 – BETWEEN 40% AND 50% FREE/REDUCED

SPONSOR NAME

Avondale School District
 Brandon School District
 Brandon School District
 Clawson Public Schools
 Clawson Public Schools
 Farmington Public School District
 Holly Area School District
 Lamphere Public Schools
 Lamphere Public Schools
 Oxford Community Schools
 Rochester Community School District
 Royal Oak Schools
 Southfield Public School District
 Walled Lake Consolidated Schools
 Walled Lake Consolidated Schools
 Walled Lake Consolidated Schools
 Waterford School District
 West Bloomfield School District

SITE NAME

Avondale Middle School
 Oakwood Elementary School
 Harvey-Swanson Elementary School
 Clawson Middle School
 Clawson High School
 Wood Creek Elementary School
 Holly Middle School
 Lamphere High School
 Lessenger Elementary School
 Lakeville Elementary School
 McGregor Elementary School
 Alfred E. Upton Elementary School
 MacArthur K-8 University Academy
 Walled Lake Elementary School
 Wixom Elementary School
 Meadowbrook Elementary School
 Waterford Kettering High School
 Abbott Middle School