

**Request to Use Oakland County's Bicentennial Servicemarks**

<b>Today's Date:</b>	
<b>Company requesting:</b>	
<b>Reason for request:</b>	
<b>Company's address:</b>	
<b>Contact person:</b>	
<b>Phone and Email address:</b>	
<b>Name and title of person with legal authority who will sign contract for Company:</b>	

**License Agreement for Use of Oakland County Bicentennial Servicemarks**

Oakland County ("County"), 1200 North Telegraph Rd., Pontiac, Michigan 48341, grants to \_\_\_\_\_ [INSERT NAME OF LEGAL ENTITY] ("Licensee"), \_\_\_\_\_ [INSERT ADDRESS], the nonexclusive right to use its Servicemark(s), described and listed in Exhibit I on page 3 of this contract (hereinafter "Mark"), for the sole reason of promoting Oakland County's Bicentennial Celebration efforts as described in Licensee's Request to Use Oakland County's Bicentennial Servicemark on page 1 of this Agreement. The Mark may be used on: Printed and electronic materials and Licensee's web site. Licensee shall not use the Mark for any other purpose.

The Mark must be used by Licensee as shown in Exhibit I, with no variations of color, font, or proportion. Licensee acknowledges that the County has intellectual property rights in the Mark. Nothing in this Agreement gives Licensee any right, title, or interest in the Mark. Licensee may not take any action that will interfere with County's rights in the Mark. Licensee may not provide copies of the Mark to a third-party without the written consent of the County.

This Agreement terminates automatically on December 31, 2020. The County may also terminate this Agreement upon sending written notice to Licensee at the address listed above. Within ten (10) business days of receipt of the notice of termination, Licensee shall remove the Mark from its web site and shall stop placing the Mark on its literature or communications. Licensee shall not be required to remove the Mark from literature that was printed prior to receipt of the notice of termination.

This represents the entire Agreement between the Parties. This Agreement is not valid until signed by both parties. This Agreement may be executed in parts.

**FOR:** \_\_\_\_\_ [ NAME OF LEGAL ENTITY]

BY: \_\_\_\_\_

DATE: \_\_\_\_\_

Printed Name:

Title:

**FOR OAKLAND COUNTY**

BY: \_\_\_\_\_

DATE: \_\_\_\_\_

Michael McCready, Director

Oakland County Economic and Community Development

**Exhibit I**

The Servicemarks provided to Licensee under this Agreement are:

