

Oakland County Business Resource Network

Membership is
FREE the first
six months of
program

Do Your Employees
Need Help?
Let us help you
help them.

A broad range of employee concerns
are addressed by the Business
Resource Network:

- Stress Management
- Affordable Childcare
- Public Benefits
- Relationship Management
- Caring for Aging Parents
- Substance Abuse
- Transportation Concerns
- Housing/Foreclosure Assistance
- Hardship Loan & Saving Programs
- Childcare Needs
- Budgeting and Financial Literacy
- Workplace Stability
- More...

The strategies and resources provided by the success coaches in similar programs can increase employee retention to 90 percent or higher,* saving employers \$3,500 or more** in training costs per replacement employee.

*ERN-USA 2019

**Six months of training at average wage

Good employees are invaluable and keeping them is a priority.

Oakland County Michigan Works! has partnered with the Oakland Livingston Human Service Agency (OLHSA) to launch the Business Resource Network (BRN), a new program for employers that addresses the barriers causing employee turnover and disengagement.

The BRN is an employer-led solution with a common interest: employee retention. The network of 5-10 businesses has access to a Success Coach that connects employees with a variety of barrier-busting resources, enabling them to focus and increase productivity on the job. Additionally, the BRN will collaborate to solve large-scale retention issues impacting the group.

Oakland County is but one of several areas around the state launching BRN programs.

How does the BRN program work?

A company pays an annual membership fee and its employees gain onsite and remote access to an assigned OLHSA success coach. The coach works with employees on an individual basis, connecting them with the services they need. The goal is to keep your employees happy and on the job.

Questions? Contact:

Liz Rivard-Weston, *Retention Services Coordinator,*
Oakland County Michigan Works!
rivardwestone@oakgov.com



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Oakland County Michigan Works! is providing the facilitation of the BRN as well as success coach services at no charge to employers for the first six months of the program, thanks to a state grant. Companies will then have the option of continuing their membership. Details of the renewal process and pricing are under development.

Role of Success Coach:

- Dedicated hours on-site at each employer
- Helps employees address work/life balance issues at root cause
- Connects employees to company, public and nonprofit resources
- Provides financial literacy and other essential training
- Manages employee issues from start to resolution
- Resource for HR professionals when addressing attendance and performance issues

Role of BRN Members:

- Meet as a group on a monthly basis
- Drive unique barrier-busting strategies, specific to the network
- Receive and evaluate program data
- Discuss trending issues and potential gaps
- Identify potential partners and develop resources to address trends
- Community partner updates and presentations, if requested

If you are ready to participate in the BRN, or have questions, contact:

Liz Rivard-Weston, *Retention Services Coordinator*,
Oakland County Michigan Works!
rivardwestone@oakgov.com

A Proud Partner of the American Job Center Network

Equal Opportunity Employer: Program auxiliary aids and services are available upon request to individuals with disabilities | Michigan Relay Center or 711

Funded by: L. Brooks Patterson, Oakland County Executive
Oakland County Workforce Development Board
Michigan Talent Investment Agency

At Your Service

Open Monday – Friday, except
for state holidays

Highland (248) 889-0410
2218 S. Milford Road
Highland MI 48357

Novi (248) 926-1820
31186 Beck Road
Novi MI 48377

Oak Park (248) 691-8437
22180 Parklawn Street
Oak Park MI 48237

Pontiac (248) 276-1777
1850 North Perry Street
Pontiac MI 48340

Southfield (248) 796-4580
21415 Civic Center Drive, Suite 116
Southfield MI 48076

Troy (248) 823-5101
550 Stephenson Highway, Suite 400
Troy MI 48083

Waterford (248) 682-3417
4241 Steffens Road
Waterford MI 48329

