

# GROW YOUR BUSINESS

WHERE INNOVATION THRIVES





# BE PART OF OUR INNOVATIVE GLOBAL COMMUNITY

We are Michigan's international business address. FiatChrysler, BorgWarner, SAIC USA, Brose, Meritor, Denso and Valeo all have their North American headquarters here. In fact, more than 1,040 firms from 40 countries have business locations in Oakland County, giving us an international diversity few states can match.

Why locate here? You have unparalleled opportunities to sell in the North American market: Not only the U.S. but also Canada and Mexico. Our companies export nearly \$14 billion a year, which ranks 13th among counties nationally. Add in the Detroit region, we're top five in the country in exports at \$50 billion and first in exports to Canada and Mexico. Plus, with 2,000 research facilities and one of the leading high tech workforces anywhere, you have access to a large pool of technical talent, suppliers and ideas. You can't say "innovation" or "international business" without thinking Oakland County, Michigan.

## SERVICES

When you locate in Oakland County, we can connect you with many services and resources:

- ▶ International
  - Free or low cost office space at international business centers
  - Referrals to international banks, accounting and legal services
  - Expat services
  - Visa assistance
  - Relocation services
  - Cultural connections
  - Educational resources
  - Market research and industry trends
- ▶ Exporting
  - International trade fair invitations
  - Increase awareness of export opportunities and resources
  - Arrange financial assistance export development activities
- ▶ Incentive Coordination
- ▶ Access to Capital
- ▶ Site Location
- ▶ Workforce Development
- ▶ Procurement
- ▶ Small Business Resources

“In Oakland County, our business is getting your business from concept to customer as quickly as possible. You take your business seriously. So do we.”

**L. Brooks Patterson**  
*Oakland County Executive*

**AAA**

BOND RATING

**SINCE  
1998**

*A fiscally responsible  
government partner  
with resources to  
support your success.*

## GLOBAL APPEAL

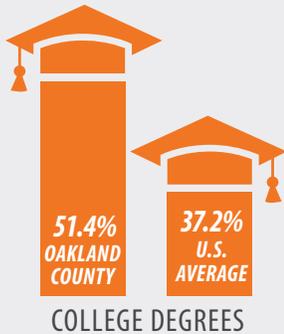


- ▶ **Michigan's International Business Address**  
Oakland County is home to more than 1,040 foreign-owned firms from 40 countries
- ▶ **An Export Hub to North America**  
Locating in Oakland County gives companies access to not only the U.S. market but also to Canada and Mexico
- ▶ **Large, Multi-National Companies Chose Oakland County**  
57% of all FORTUNE 500 companies have at least one business location here
- ▶ **Foreign-Owned Suppliers**  
Oakland County's top foreign-owned OEM suppliers come from:
 

✓ Japan	✓ France	✓ China
✓ Germany	✓ Europe - Other	✓ South Korea
✓ Canada	✓ United Kingdom	



## SKILLED WORKFORCE



- ▶ **Educated Residents**  
More than 50% of Oakland County residents have an Associate's Degree or higher
- ▶ **Technical Talent**  
Michigan is #1 in the concentration of engineers — some 89,000

## INNOVATION HUB



- ▶ **Research and Development Hub**  
With more than \$12 billion spent, Michigan ranks fourth in U.S. for private spending on R&D
- ▶ **Patents**  
With more than 3,800 patents awarded annually, the region has the first U.S. Patent Office outside of Washington D.C.
- ▶ **Industrial Designers**  
With more than 20,000 workers employed as industrial and commercial designers or industrial engineers, the region has the highest concentration of both occupations in the U.S.
- ▶ **OEM Suppliers**  
More than 70% of Michigan's OEM parts suppliers are based in Oakland County

# OAKLAND COUNTY

Michigan • USA

## Southeast Michigan's Regional Assets



### AUTOMATION ALLEY

This is a consortium of almost 1,000 leading-edge high tech companies serving the region.



### MEDICAL MAIN STREET

The region is a global center of innovation in medical research and development, manufacturing, education and commercialization.



### MOTOR CITY — PLUS

The region is famously home to the headquarters of General Motors and Ford Motor and the Fiat Chrysler Automobiles' North American Headquarters — right in Oakland County. In partnership with the Michigan Department of Transportation and the Road Commission, Oakland County is creating the first business plan for how communities across the U.S. can implement and pay for connected car infrastructure.



### TECH248

This network encourages collaboration and innovation for Oakland County's 2,000 IT/Tech companies — a large pool of technical talent in Metro-Detroit region — and engages the next generation of tech workers by involving local high schools, technical colleges and universities.



### AIRPORTS

Air commerce is easily accessible from Detroit Metropolitan Wayne County (DTW), Oakland County International Airport, and Bishop International (FNT). Direct flights to Japan, China and Europe are offered daily.



### LINKS TO CANADA

Five major international trade crossings to Canada service the region.



### FRESH WATER

Oakland County is only hours away from "The Great Lakes" — five of the world's largest bodies of fresh water — and has more than 1,450 lakes within its boundaries.



### FOR MORE INFORMATION

VISIT: [AdvantageOakland.com](http://AdvantageOakland.com)

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WEB: [AdvantageOakland.com](http://AdvantageOakland.com)



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HERE IS A SAMPLE OF OUR MORE THAN 1,040 INTERNATIONAL FIRMS:

