



Be the first to learn about IntensifyDigital.com, a new influencer content marketing system – taking your customer engagement to a new level

Tech248 is pleased to announce our first Innovation Spotlight event featuring IntensifyDigital.com, LLC. Hear what this Oakland County tech firm is doing to help companies increase their visibility and sales through social media influencers.

The use of influencer marketing is expanding at an ever-increasing rate. The segment will exceed \$12 billion this year as marketers leverage the growing number of influencers to reach and engage their audiences. However, managing and distributing content with influencers can be messy, complicated, labor intense and fraught with waste.

Designed to simplify and streamline digital content management, IntensifyDigital.com will transform the way companies stage and distribute digital content, interact and transact with social media influencers.

Attend this spotlight event to also learn how IntensifyDigital.com went from idea to new product launch. These new Innovation Spotlights will highlight new-in-marketplace innovations from Oakland County Tech248 Network Members, along with providing you a good opportunity to network with Michigan’s largest tech network.

**Questions? Contact:**

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THR **20** FEB  
 3 - 5 p.m.

**StartupNation**

34300 Woodward Ave  
 Birmingham, MI 48009

**Register Today at**  
[AdvantageOakland.EventBrite.com](http://AdvantageOakland.EventBrite.com)

*Cost: Free | Advance registration required  
 Registration closes on February 17*



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## Speaker

**Stephen Sadler, Chairman,  
*IntensifyDigital.com LLC***

Sadler holds six patents for digital technologies, which have been used to market more than 60 movies for Disney, Dreamworks and others. He is the author of the science fiction novel “Mindset Abaddon,” and the self-help digital marketing book, “Exposure to Closure: The New Age of Frequency Marketing.” Stephen is currently the Chairman of Buz.FM Inc., digital strategist for Zappa Records and the executive producer of the Folktellers Universe.

## Agenda

- |           |  |
|-----------|--|
| 3:00 p.m. | <b>Arrival &amp; Networking</b>  |
| 3:15      | <b>Welcome &amp; Opening Remarks</b><br>Greg Doyle, <i>Tech248</i>                 |
| 3:20      | <b>IntensifyDigital.com:<br/>Idea to Market Launch</b><br>Stephen Sadler, Chairman |
| 3:45      | <b>Networking</b>  |
| 5:00 p.m. | <b>Wrap Up</b>   |

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