Effective leadership and people skills are critical to the success of your growing business. When leadership is effective, it improves:

- Employee Morale
- Customer Satisfaction
- Product and Service Quality
- Profitability

As your company and staff grow, more advanced leadership skills are required to manage the progress and rapid change. This leadership program is designed to address the special demands you face during the growth stage of your business.

You'll learn how to:

- Cultivate stronger relationships with clients and partners
- Delegate and empower others
- Build confidence with new managers/supervisors promoted from within
- Coach people to reach their full potential
- Foster cooperation and build teams to achieve bold goals

As part of this course, you will develop a strategic action plan to apply your new skills at work immediately. You can also reinforce your learning through on-going sessions with your Oakland County business consultant.

Who Should Attend This Workshop Series?

<table>
<thead>
<tr>
<th>C-Suite Level</th>
<th>Manager Level</th>
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</thead>
<tbody>
<tr>
<td>Owners</td>
<td>Middle Managers</td>
</tr>
<tr>
<td>Partners</td>
<td>Supervisors</td>
</tr>
<tr>
<td>Presidents</td>
<td>Team Leaders</td>
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Review course description for more details.

Questions? Contact:

Karlie Robinson
Small Business Counselor
One Stop Shop Business Center
robinsonks@oakgov.com
(248) 858-5690

Register Today at AdvantageOakland.EventBrite.com
COURSE DESCRIPTION
Leadership is a skill that affects every aspect of building a successful business.

Oakland County’s Business of Leadership has leveraged decades of experience in working with small and second stage businesses to create a leadership program that addresses the specific needs of business owners and business managers.

“Excellent workshop! I had attended the fall session and learned about how to be a more effective leader and how and why each of us as individuals need to adapt different leadership styles dependent upon the skills and experience for those we are leading and influencing.”
—SARAH MCNULTY, VP OF SERVICE SALES, LEED GA

The Business of Leadership program uses a peer cohort model that allows participants to broaden their perspective while learning with and from one another. These “real-world” course exercises place special emphasis on strategic planning and implementation strategies for what has been learned.

Qualified candidates will include owners, C-suite executives, managers, supervisors and team leaders who supervise, or will supervise two or more people in the near future. This workshop series is excellent for individuals who are being groomed for a leadership or management role.

Class size is limited to 20 participants.

<table>
<thead>
<tr>
<th>Participants</th>
<th>Overview</th>
</tr>
</thead>
<tbody>
<tr>
<td>Owners, Partners, Presidents, VPs, C-Level, Middle Managers, Supervisors, Team Leaders</td>
<td>Co-facilitated by an Oakland County Human Resources Trainer and a One Stop Shop Business Center Senior Business Consultant</td>
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</tbody>
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TOPICS COVERED
- Effective Communication Skills
- Effective Performance Management
- Leading with Personality Type
- Situational Leadership (2 sessions)

PRICING
$500 if paid within 1 week of the start date.
$400 if paid more than 1 week in advance.

2020 CLASS DATES
All Classes: 9 a.m. - Noon

**Spring Session**
- March 20
- March 27
- April 3
- April 10
- April 17

**Fall Session**
- October 2
- October 9
- October 16
- October 23
- October 30

LOCATION
L. Brooks Patterson Building
Conference Center
2100 Pontiac Lake Road Building
41W Waterford MI, 48346

AdvantageOakland.com/
OneStopShop