



# Oakland County — Shopper Contest



# OFFICIAL RULES

## Shop Small Oakland County – Shopper Contest

### Thank You to Our Sponsors



1st - \$5,000



2nd - \$2,000



3rd - \$500

Voucher for Travel on Southwest Airlines



For Businesses  
\$1,000  
American Express Gift Card

[AdvantageOakland.com/ShopSmall](http://AdvantageOakland.com/ShopSmall)



L. BROOKS PATTERSON  
OAKLAND COUNTY EXECUTIVE



# Official Rules

Shop Small Oakland County Shopper Contest – Nov. 25, 2017— Dec. 2, 2017  
*Sponsored by Oakland County Economic Development and Community Affairs*

1. **VOID OUTSIDE MICHIGAN ANDWHERE PROHIBITED BY LAW.**
2. **Contest Overview:** Oakland County Economic Development and Community Affairs (“EDCA”) is sponsoring a Contest for shoppers in Oakland County to support small businesses (“Contest”). This Contest is governed by these official rules (“Official Rules”). One grand prize winner, two runners-up and one registered business owner will be selected under the criteria specified in these Official Rules. All interpretations of the Official Rules and decisions relating to the Contest made by EDCA are final.
3. **Registration Period:** Contest purchase period commences at 12:01AM ET on November 25, 2017 and ends at 11:59 PM ET on December 2, 2017. (“Registration Period”). All entries must be received by December 4, 2017, by electronic entry or by delivering entries to 2100 Pontiac Lake Road, Bldg 41 West, Waterford, MI 48328, 1st floor security desk by 4:30 p.m.
4. **Eligibility:** The Contest is open to anyone making a purchase at a small business in Oakland County, MI who are 18 years or older at the time of entry during the Registration Period (“Participants”). Participants need not make a purchase at a Registered Retailer to win. Oakland County Employees and subcontractors are not eligible to enter or win the Contest. To be eligible for the \$1,000 prize, businesses must register using the Registered Retailer Form on the website. This participation is voluntary, and as such, any small business located in Oakland County is eligible to participate.
5. **Rules:** Any receipt from any purchase made at a small business in Oakland County on November 25, 2017 through December 2, 2017 can be entered to win. A small business is defined for this program as an independently owned and operated, legal, brick and mortar business in Oakland County. There is no minimum dollar amount of a purchase on November 25, 2017 through December 2, 2017 from a small business to participate. Multiple entries can be submitted by Participants, but each entry is restricted to one receipt per entry which must be separate and distinct purchases from their other entries submitted. The odds of winning depend on the number of completed entries. No purchase from Oakland County or the EDCA is necessary.
6. **Participation:** By participating in this Contest, Participants: (1) agree to be bound by these Official Rules and by the interpretations of these Official Rules by EDCA and by the decisions of EDCA; and (2) agree to comply with all applicable federal, state and local laws, rules and regulations, and the Official Rules. By participating in this Contest, Participants also agree to indemnify, hold harmless, and release EDCA, and any entity involved in the creation, operation, or fulfillment of the Contest and their respective agents, employees, elected officials, officers, directors, successors and assigns from and against all claims, injuries, or damages arising out of or relating to participation in the Contest; the use, misuse, or redemption of the prizes; and for any claim, including claims based on defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property related cause of action.

7. **To Enter:** Participants must either complete the 2017 Shop Small registration form online in which they are required to provide their first and last name; email address; phone number; the store name at which they made their purchase on – November 25, 2017 through December 2, 2017; the dollar amount spent on the subject purchase; the community in which the purchase was made; take a photo of the subject receipt and attach the photo to the form; and submit the form. Hard copy forms may be obtained on the website or at the Oakland County One Stop Shop Business Center and must be submitted by delivery to 2100 Pontiac Lake Road, Bldg 41 West, Waterford, MI 48328 through December 4, 2017 by 4:30 p.m.
8. **Prizes:** There will be one grand prize winner, two runners up selected from the completed forms submitted (collectively called “Winners”) and one registered business owner that has successfully completed the Register Retailer form online.

The grand prize winner will be awarded a check in the amount of \$5,000.

The second place prize winner will be awarded a check in the amount of \$2,000.

The third place prize winner will be awarded \$500 voucher for travel on Southwest Airlines.

EDCA reserves the right to substitute prizes of equal value and to award additional prizes to other Participants other than the Winners.

All applicable taxes, and any other costs and expenses associated with acceptance and use of prize not specifically provided for in these Official Rules, are solely the Winners’ responsibility.

9. **Selection and Notification:** The Winners will be selected from all of the eligible entries on December 7, 2017. EDCA reserves the right to select alternative Winners if any potential Winner fails to comply with these Official Rules.

The Winners will be notified by December 7, 2017 via contact information provided and will be asked to provide their home address, and phone number. Every attempt will be made to contact the Winners. Winners, who do not reply by 5:00 p.m. on December 8, 2017, will forfeit their prize. Prizes will be awarded during a check presentation the week of December 14, 2017 at the Executive Office Building or other designated location, with Winners using their best efforts to attend the check presentation. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by Winners. Prizes are not redeemable for cash.

Submission of an entry grants EDCA the right, except where prohibited by law, to use the Participants name, likeness, picture, address (city and state only), voice, biographical information and written or oral statements, for promotional purposes in promoting or publicizing EDCA and its products or services, without compensation unless required by law.

10. **Winner Verification:** The potential Winners must prove eligibility, including, without limitation,

The logo for 'SHOP SMALL' is located in the bottom left corner. It features the words 'SHOP' and 'SMALL' in a large, white, sans-serif font, stacked vertically. The text is set against a light blue circular background that has a white border and contains several small white stars.

proof of age, residence and identity, which may include submitting a copy of a birth certificate, driver's license, passport or similar government issued identification within three (3) days of being notified as a potential Winner. In the event of non-compliance by a potential Winner, such potential Winner, shall be disqualified and all privileges otherwise due as the Winner shall be terminated and an alternative potential Winner may, in EDCA's sole discretion, be chosen from among all of the remaining eligible entries received. To be eligible to be declared a Winner and to receive a prize, the potential Winner(s) must sign, within five (5) days of receipt, an Affidavit of Eligibility and Release releasing Oakland County from any and all liability, loss, claims, demands, and causes of action relating to participating in this Contest; and granting EDCA the right to use potential Winner's name, picture and/or likeness, or biographical information for publicity purposes, in any media now or hereafter known, throughout the world in perpetuity without additional compensation or consideration or notification. EDCA expressly reserves the right to delay the announcement of the Winners for any reason EDCA deems necessary.

- 11. General Terms:** EDCA is not responsible if the Contest cannot take place, or if any prize cannot be awarded due to events outside of the reasonable control of EDCA. EDCA reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Contest or any part of the Contest.

Any violation of these official rules by a Winner will result in such Winner's disqualification as a Winner of the contest and all privileges as a Winner will be immediately terminated.

There is no limit to the number of completed entries, with receipts dated November 25, 2017 through December 2, 2017, submitted by Participants on the days of the Contest - November 25, 2017 through the entry deadline of December 4, 2017 at 4:30 p.m., subject to the conditions contained in these Rules.

All information submitted by Participants is subject to and will be treated in accordance with Oakland County's Terms of Use and Privacy Policies accessible at <http://www.oakgov.com/pages/terms-of-use.aspx>

All information provided by Participants may be subject to disclosure under the Michigan Freedom of Information Act, Court Order, or other rule of law.

By submitting an entry in this Contest, Participant represents that (1) he or she has the right to submit the entry; (2) all persons whose name or likeness appear in the entry have unconditionally consented, in writing, to allow their name or likeness in the entry, a copy of such writing will be furnished to EDCA upon request; (3) the entry does not infringe upon any third party's proprietary or other rights.

- 12. Requests for Names of Winners and Rules:** For the name of the Winners and/or a copy of the Official Rules check the EDCA Website at [www.advantageoakland.com/shopsmall](http://www.advantageoakland.com/shopsmall) or send a self-addressed stamped envelope to:

Rebecca Reyes  
Oakland County Economic Development and Community Affairs  
2100 Pontiac Lake Road, Bldg 41 West  
Waterford, MI 48328

- 13. Sponsored by:** This Contest is sponsored by Oakland County Economic Development and Community Affairs.