



THE ROAD TO INNOVATION  
**MEDICAL  
 MAIN STREET®**  
 POWERED BY OAKLAND COUNTY, MICHIGAN

# BUSINESS SERVICES

Medical Main Street® is a network of world-renowned hospital systems, universities and companies in life science, medical device, IT and health care — driving a global center of innovation in Southeast Michigan.

## Expand Your Business in the USA

in Oakland County and join the Medical Main Street Network to meet potential partners, suppliers, talent and customers. Our business services include:

### INCENTIVE COORDINATION

- ▶ Tax abatements
- ▶ State and Federal incentives
- ▶ Brownfield redevelopment tax incentives

### ACCESS TO CAPITAL

- ▶ Lender introductions
- ▶ Funding preparation, loan review and packaging
- ▶ Pre-seed, seed, growth and venture capital
- ▶ SBA real estate and equipment loans
- ▶ Industrial Revenue Bond financing

### SITE LOCATION

- ▶ Database of available properties
- ▶ Detailed property information
- ▶ Confidential site tours arranged
- ▶ Knowledge of local real estate market
- ▶ Assistance with state and local permitting

### PROCUREMENT ASSISTANCE

- ▶ “How to” counseling
- ▶ Access to bid lists
- ▶ Local supplier summits

### WORKFORCE DEVELOPMENT ASSISTANCE

- ▶ Talent recruitment resources
- ▶ Incentives for hiring, training and skills upgrade
- ▶ Skilled trades training
- ▶ Labor market information
- ▶ Candidate pre-screening
- ▶ Workforce assessments

### ENTREPRENEURIAL SUPPORT

Confidential consulting, training and workshops including:

- ▶ Financial management and analysis
- ▶ Marketing and advertising
- ▶ Demographic trends
- ▶ Location analysis
- ▶ Market research and industry trends
- ▶ Strategic planning and business expansion

### INTERNATIONAL BUSINESS SUPPORT

- ▶ Free or low cost office space at international business center
- ▶ Introductions to international banks, accounting and legal services
- ▶ Expat services: visa assistance, relocation services, cultural connections, education resources
- ▶ Market research and industry trends

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