



Oakland County's One Stop Ready program provides communities with ways to continuously improve processes that will help them achieve their economic development goals.

BEST PRACTICE

Business and Community Input



To attract and retain businesses, your community can develop valuable relationships and informal methods to encourage feedback and ideas for continuous improvement on permitting procedures and more — especially after reviews are completed.

Some techniques to achieve this feedback include:

- Form and maintain a close relationship with the chamber, DDA or other business organization that represents the community to obtain business input on a routine basis
- Conduct regular, informal follow-up meetings or calls with recent applicants
- Communicate regularly with your businesses (e.g., through newsletters, email blasts and/or social media)
- Evaluate business input regularly to see if changes in process or approach are needed

Questions? Contact:
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