



INTRODUCING THE
OAKLAND
ENTREPRENEURIAL
ALLIANCE

Entrepreneurs
You now have a
streamlined path
to access a wide
range of services
to launch or
grow your small
business in
Oakland County

The Oakland Entrepreneurial Alliance is comprised of five of the largest organizations dedicated to serving small business owners in Oakland County. United, they will streamline your path to accessing a comprehensive suite of services, including:

- Business Counseling and Training
- Market Research
- Export Assistance
- Manufacturing Expertise
- Raise Capital and Prepare to Build Capital Source Relationships
- Linkage to University Resources

If you are an entrepreneur wanting to launch or grow your small business and you don't know where to start, visit:

THEOEA.COM

OAKLAND ENTREPRENEURIAL ALLIANCE MEMBERS



Beaumont

OAKLAND ENTREPRENEURIAL ALLIANCE (OEA)

A Business Support Ecosystem for Oakland County Entrepreneurs

In 2015, these OEA partners produced results:

- 64 New Startup Companies
- Over \$92 Million in Capital Was Raised
- More than 545 New Jobs Created
- Over 800 Companies Served
- Over 2,300 Workshop Attendees



Oakland County's One Stop Shop Business Center provides many services to small businesses, including confidential small business counseling, market research, training and access to capital sources. WalkIn/StartUp program offers immediate counseling, no appointment necessary, on Thursdays for startup businesses.



OU INC is a SmartZone Business Accelerator, in collaboration with the City of Rochester Hills, Michigan Economic Development Corporation (MEDC) and various industry partners. The organization's focus is in the energy, medical device, and information technology sectors — providing entrepreneurial resources and strategic business solutions for developing business ventures and accelerating ideas to market. OU INC fosters a healthy environment for the growth of new startup companies and provides support for existing entities through its facility and business development resources.



The SBDC Tech Team helps improve the rate of success of tech clients in launching businesses and becoming profitable through their coaching, insights from past experience, common language/ processes and networking to relevant third party resources.



The LTU Collaboratory is a hands-on, regional resource center at Lawrence Technological University in Southfield fostering business growth and economic vitality. We assist entrepreneurs, intrapreneurs and second stage startups in growing and launching their ideas through education, resources, networking, mentoring and connection to funding sources, all in our state-of-the-art collaborative environment for innovation.

Beaumont

Beaumont Health is Michigan's largest health care system for inpatient admissions and net patient revenue and is most preferred for health care in the tri-county area, according to National Research Corp. survey data. A not-for-profit organization, it was formed in 2014 by Beaumont Health System, Botsford Hospital and Oakwood Healthcare to provide patients with the benefit of greater access to extraordinary, compassionate care, no matter where they live in Southeast Michigan.

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L. BROOKS PATTERSON
OAKLAND COUNTY EXECUTIVE

