



# Reinvestment Success Statistics 2020 PROGRAM TOTALS

The following data summarizes the economic impact, activity and investment in Main Street Oakland County (MSOC) Select Level communities in 2020. MSOC compiles the data annually and reports it to the National Main Street Center.

## \$35,910,448

in new public and private investment in the MSOC downtowns based upon the following two categories:

### \$27,303,630

in public improvement dollars invested (streets, sidewalks, trees, sewer, water, parking, and lighting) in addition to DDA and Non-Profit Main Street funded projects

### \$8,606,818

of private sector investment within the DDA and Non-Profit Main Street districts for new building, building rehabs and business improvements



**24** net new full-time jobs created



**36** net new businesses established



**30** new housing units built



**84** buildings rehabilitated



**63,165** sq. ft. of new floor space constructed

**16,308** volunteer hours invested in the organizational, promotions, design and economic restructuring (business development, recruitment and retention) committee work plan projects, tasks and activities by community residents, businesses and property owners

**128** special events held, including festivals and retail events

**\$145,273** in cash sponsorship received by the MSOC downtowns

## Main Street Oakland County Mission Statement

To maximize the economic potential and to preserve the heritage and sense of place of Oakland County's historic downtowns and commercial districts by encouraging and facilitating the use of the Main Street Four-Point Approach® which emphasizes comprehensive economic development within the context of historic preservation.



# Reinvestment Success Statistics

## 2001-2020 PROGRAM TOTALS

The following data summarizes the economic impact, activity and investment in Main Street Oakland County (MSOC) Select Level communities from 2001 through 2020. MSOC compiles the data annually and reports it to the National Main Street Center.

# \$962,528,021

in total new public and private investment in the MSOC downtowns based upon the following two categories:

### \$329,450,587

in public improvement dollars invested (streets, sidewalks, trees, sewer, water, parking and lighting) in addition to DDA and Non-Profit Main Street funded projects

### \$633,077,434

of private sector investment within the DDA and Non-Profit Main Street districts for new buildings, building rehabs and business improvements



**8,303** net new full-time jobs created



**1,254** net new businesses established



**3,583,217** sq. ft. of new floor space constructed



**5,161** special events held, including festivals and retail events

**466,451** volunteer hours invested in the organizational, promotions, design and economic restructuring (business development, recruitment and retention) committee work plan projects, tasks and activities by community residents, businesses and property owners

**\$10,766,023** in cash sponsorship received by the MSOC downtowns

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