

**“Dirt Doctors” featured at Rouge River Water Festival
Cranbrook Institute of Science
September 13-16**

Waterford, MI. Sept.8 2011---Oakland County Water Resources Commissioner John P. McCulloch’s highly informative and most entertaining “Dirt Doctors” program will take center stage at the September 13-16 Rouge River Water Festival at the Cranbrook Institute of Science.

The “Dirt Doctors” environmentally-focused presentations are designed to teach children individual responsibility in keeping waterways clean and unpolluted. The interactive presentations, which usually involve squirt guns and a fair amount of dirt and mud, help students see the connection between vegetation, soil erosion and water quality.

The “Dirt Doctors” will don their white coats to make a special “house call” at the Festival and administer doses of environmental knowledge to the nearly two thousand fourth and fifth grade students in attendance who will be able to take the information with them and put to practical use on a daily basis. The twenty minute presentations will start between 9:00 and 9:30am and run until about noon.

McCulloch launched the “Dirt Doctors” program in 2005 and over the past six years presentations have received rave reviews at Water Festivals, in elementary schools and at a wide variety of community events.

“This program gives young people a better understanding of why it’s important to keep our waterways free of pollution and arms them with valuable knowledge they can use to protect the environment,” McCulloch said.

The Water Festival is a half-day educational experience for students from schools in the Rouge River Watershed portion of Oakland County. During the course of the four day event, students will learn the central role water and the Rouge River play in the region.

To schedule an appearance by the Dirt Doctors or to obtain more information, please contact the Oakland County Water Resources Commissioner Environmental Team at 248-858-0958 or email envreq@oakgov.com.

For media inquiries only, contact Bob Dustman at 248-568-2925 or go to bob.dustman@gmail.com.

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