



FOR IMMEDIATE RELEASE

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Numerous Communities Receive 2009 Main Street Oakland County Awards

Waterford, Michigan – October 27, 2009 – Member communities of the Main Street Oakland County (MSOC) program received recognition for their community development efforts at the annual MSOC Main Event, held Friday, October 23, 2009 at Glen Oaks County Park in Farmington Hills.

Main Street Oakland County instituted a new awards program in 2008. This new awards program recognizes excellence in downtown revitalization in five categories (Special, Organization, Promotion, Design, and Economic Restructuring).

And the winners are:

ORGANIZATION

Outstanding Public Relations Effort Award:

Ferndale DDA – Organization Committee

PROMOTION

Outstanding Special Event Awards:

DIY Street Fair, Ferndale

The Big, Bright Light Show - Rochester DDA

Outstanding Promotional Design Piece Award:

In Town Magazine, Rochester DDA

DESIGN

Outstanding Sign Award:

Holly Candle Shoppe, Holly

(Holly and Dan Jablonski, Holly Candle Shoppe owners/operator)

Outstanding Façade / Building Rehabilitation Under \$10,000 Award:

Pinwheel Bakery, Ferndale (Ann St. Peter, Owner)

Outstanding Façade / Building Rehabilitation Between \$10,000-\$50,000 Award:

Elegance by Design, Ferndale (Dan Behnke, Co-owner)

Outstanding Public Improvement Project Award:

Ferndale DDA Design Team

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L. Brooks Patterson, Oakland County Executive

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ECONOMIC RESTRUCTURING

Outstanding Business Development Incentive Program Award:

Walled Lake DDA – Urban Design Committee:
Façade & Sign Grant Program

Outstanding Business Retention & Expansion Program Award:

Ferndale DDA – Business Development Committee

SPECIAL AWARDS

Outstanding Preservation Success Story Award:

Kreger Farm Buildings (Franklin)

Outstanding Volunteer of the Year Award:

Stacey Tobar, Ferndale DDA Board of Director &
Design Committee Chairperson

Outstanding Board Member of the Year Award:

Veronica Lujic, Ferndale DDA Chairperson

Outstanding Main Street Business of the Year Award:

Bayside Sports Bar & Grille, Walled Lake (Johni Semma, Owner)

MSOC SELECTED AWARDS

Community Commitment:

Gene Carlson, Valkyrie Group LLC, Carlson Building, Lake Orion
James E. Maher, Maher Restoration and Construction Company,
Walled Lake
Michael Plesz, Mind, Body & Spirits, Rochester

Sponsor of the Year:

National City Bank

Guts & Determination:

Suzanne Perreault, Holly DDA

Main Street Spirit:

Ferndale DDA

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Main Street is a trademarked program of the National Main Street Center in Washington, Farmington, Ferndale, Franklin, Highland, Holly, Lake Orion, Ortonville, Oxford, Pontiac, Rochester and Walled Lake are the selected MSOC Communities. Berkley, Clarkston, Hazel Park, and Leonard are other communities in the mentoring program. Oakland County the first county in the United States to operate a full service county-wide Main Street Program for the 32 distinct, historic downtowns in Oakland County. Collectively, Main Street downtowns have generated more than \$518 million in private and public investment, 3,666 new jobs 373 new businesses since the program was formed in 2000.

For more information, see the MSOC website, mainstreetoaklandcounty.com.

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Photos of award winners are available upon request. Contact Julie Courtney at courtneyje@oakgov.com.