

MAIN STREET OAKLAND COUNTY (MSOC) TECHNICAL ASSISTANCE FOR MSOC COMMUNITIES

Phases of Technical Assistance for Selected MSOC “Communities in Good Standing” (a “Community in Good Standing” is one which follows all provisions in the MSOC Letter of Agreement and which is certified as a National Main Street Community at least on out of very 3 years after their third year in the MSOC Program) are as follows:

Phase I: Start-Up/Transition, Years 1-3

Phase II: Catalyst/Growth, Years 4-7

Phase III: Growth/Maintenance, Years 8-15

Phase IV: Maintenance/Recommitment, Years 16 & Beyond

Phase I-IV, annual Services to all MSOC Communities:

- Main Street Manager Orientation: 1 Day
- Main Street 101 (training for the Four-Point Committees & Main Street Mgr.): 2 Days
- Annual Evaluation/Certification by NMSC & MSOC: 2 Days On-site
- Downtown Design Studio Resource
- Design Assistance Program
- National Main Street Conference Travel (when 6 hours or less, with sponsor)
- Topical Workshops on the Main Street “Four Points.”
- Michigan Main Street Program Workshops
- Local, County, State & National Networking & Publicity
- Awards & Recognition
- On-going Technical Assistance as available
- Historic Preservation Planning Assistance as available
- Project Financial Packaging Assistance by appointment

Phase I: Start-Up/Transition, Years 1-3 (In additions to the annual services noted above)

- Needs Assessment by NMSC & MSOC: 2 Days On-site, Yr. #1
- Resource Team by NMSC (With professionals for each of the 4-Points): 3.5 Days On-site Yr. #1
- Technical Visit by NMSC & MSOC: 1 or 2 Days On-site, Each year
- National Main Street Conference Scholarships (2 per community), Each year

Phase II: Catalyst/Growth, Years 4-7

- Resource Team
- Technical Visit by MSOC: 1 or 2 Days On-site (1 every 2 yrs.)
- National Main Street Conference Scholarship (1 per community), Each year

Phase III: Growth/Maintenance, Years 8-15 (In addition to the annual services noted above)

- Resource Team by NMSC (With professionals for each of the 4-Points): 3.5 Days On-site (1 every 6 yrs.)
- Technical Visit by MSOC or MSOC & County Planning Group: 1 or 2 Days On-site (1 every 3 yrs.)

Phase IV: Maintenance/Recommitment, Years 16 & Beyond (In addition to the annual services noted above)

- Resource Team by MSOC & the Oakland County Planning Group: 2.5 Days On-site (1 every 3 yrs.)
- Technical Visit by NMSC & MSOC: 1 or 2 Days On-site, (1 every 3 yrs.)