



Main Street Oakland County 2010 Award Winners

ORGANIZATION

- ***Outstanding Private / Public Partnership Award:***
Pedestrian Alley Project: Ferndale DDA, City of Ferndale, Foley & Mansfield and MEDC
- ***Outstanding Fundraising Project Award:***
The Big, Bright Ball, Rochester DDA
- ***Outstanding Volunteer Recruitment, Training, and Recognition Effort Award:***
Extraordinary Volunteers Program, Ortonville DDA Organization Committee

PROMOTION

- ***Outstanding Special Event Award:***
CreekFest, Ortonville
- ***Outstanding Retail Event Award:***
The Girlfriend's Walk, Oxford
- ***Outstanding Brand & Imaging Campaign Effort / Strategy Award:***
Grand River Avenue Streetscape Promotion Campaign, Farmington DDA

DESIGN

- ***Outstanding Sign Award:***
Patti's Place, Lake Orion
- ***Outstanding Façade / Building Rehabilitation Between \$10,000-\$50,000 Award:***
Patti's Place, Lake Orion
- ***Outstanding Façade / Building Rehabilitation Over \$50,000 Award:***
Village Mall Façade & Building Renovation, Farmington
- ***Outstanding Public Improvement Project Award:***
Pedestrian Alley Project, Ferndale DDA Design Committee
- ***Outstanding New Construction Project Award:***
Lofts on 9, Ferndale

ECONOMIC RESTRUCTURING

- ***Outstanding Business Development Incentive Program Award:***
Broadstreet Station Pub & Grub, Holly

ECONOMIC RESTRUCTURING – SPECIAL AWARDS

- **Outstanding Downtown Investment (4):**
 - Rosie O’Grady’s, Ferndale (Brian Kramer, owner)
 - Fragments, Highland (Cheryl & Matt Barnes and Carol & Gary Seghi, owners)
 - Farmhouse Coffee and Ice Cream (Angie and Mark Hanke, owners), Fitness Driven (Lisa MacDonald, owner), and Golfdale Properties, Franklin
 - 415-417 Building, Rochester (Pashko Gjolaj, owner)

SPECIAL AWARDS

- **Outstanding Preservation Success Story Award:**
Foley & Mansfield, PLLP, Ferndale
- ***Outstanding Volunteer of the Year Award:***
Debbie Baker, Market Manager, Beets, Beats, and Eats Farmers Market, Ortonville DDA
- ***Outstanding Board Member of the Year Award:***
Pamela Belding, Ortonville DDA
- ***Outstanding Main Street Business of the Year Award- (2 winners):***
Dino’s Restaurant & Lounge, Ferndale (Dean Bach, owner)
Elements, Lake Orion (Bonnie Blais and Shelley Peek, owners)

MSOC SELECTED SPECIAL AWARDS

- ***Special Achievement:***
Ferndale Downtown Development Authority, 2010 GAMSA (Great American Main Street Award) Winner
- ***Special Partnership:***
Pontiac Mayor Leon Jukowski, Pontiac Downtown Development Authority, and the Pontiac Downtown Business Association
- ***Outstanding Core Area Downtown Master Plan:***
Walled Lake DDA Design Committee and Beckett & Raeder, Inc. for the Walled Lake DDA Lakefront Area Framework Plan
- ***Sponsor of the Year:***
Genisys Credit Union
- ***Guts & Determination:***
Melissa (Missy) Dashevich
- ***Main Street Spirit:***
L. Brooks Patterson, Oakland County Executive