

## **SPECIAL AWARDS**

- Outstanding Preservation Success Story Award
- Outstanding Volunteer of the Year Award
- Outstanding Board Member of the Year Award
- Main Street Business of the Year Award

## **ORGANIZATION**

- Outstanding Private / Public Partnership Award
- Outstanding Fundraising Project Award
- Outstanding Public Relations Effort Award
- Outstanding Volunteer Recruitment, Training, and Recognition Effort Award

## **PROMOTION**

- Outstanding Promotional Design Piece Award
- Outstanding Special Event Award
- Outstanding Retail Event Award
- Outstanding Event Series Award
- Outstanding Brand & Imaging Campaign Effort / Strategy Award

## **DESIGN**

- **Outstanding New Sign Award**
- **Outstanding Building Rehabilitation Under \$10,000 Award**
- **Outstanding Building Rehabilitation Between \$10,000-\$50,000 Award**
- **Outstanding Building Rehabilitation Over \$50,000 Award**
- **Outstanding Public Improvement Project Award**

## **ECONOMIC RESTRUCTURING**

- **Outstanding Adaptive Use of a Building Award**
- **Outstanding New Construction Project Award**
- **Outstanding Business Development Incentive Program Award**
- **Outstanding Business Retention, Expansion, or Recruitment Award**

### **Notes:**

- Up to one (1) nomination for each of the following awards will be selected by panel of judges
- Based on January 2007 to June 2008
- **Supporting documentation required for each nomination:** Along with the documentation required for each award listed below, *all nominations must also include:*
  - Completed (type written) nomination form and accompanying narration sheets must be saved onto a labeled CD with name of community, year, category, and award (Example: Farmington08 Design Sign).\*\*
  - A description of:  
Who was involved in the project (including the number of volunteers involved), specific goals that were set and what was achieved in relation to this award, how the event/drive/project was organized, and why the DDA/Main Street program / committee / volunteer / or business is worthy of this award. \*\*(Description to be type-written on nomination form narration sheets; not to exceed two (2) pages)
  - Six (6) to ten (10) digital photographs to accompany each nomination and labeled accordingly (with community name, year, category, and award) as the digital file name (example: Farmington08 Design Sign). \*Digital images must be saved in a high quality format for reproduction (300 dpi or higher resolution) onto a labeled CD (with community name, year, category, and award) and submitted with nomination package.
  - Relevant support materials
- **See Main Street Oakland County 2008 Awards *Guidelines, Descriptions, and Nominations Sheets* for full criteria that were emailed on July 23, 2008.**