

Oakland County

Planning & Economic Development Services



Business Development in Oakland County Michigan

WHERE PEOPLE AND TECHNOLOGY PROSPER

The Oakland County Economic Development Team will help you prosper in our dynamic market by providing customer-focused services designed to meet your unique business needs.

With a market of 240,000 plus businesses in the region it is easy to see why people and businesses prosper here. Over 900 foreign businesses representing 28 countries make our region a true international business location.

Let our team become your team. E-mail businessdevelopment@oakgov.com, call **248-858-8706** or visit our website globaloakland.com.

- ◆ Economic Development
- ◆ Business Assistance
- ◆ New Emerging Sectors Economic Development Initiative
- ◆ Referrals and Site Location Assistance

Community Planning & Consulting

Communities throughout Oakland County have worked hard to create a thriving atmosphere that provides residents and business owners with a quality environment.

The Community Planning and Consulting Group is committed to helping you make your community the best it can be. Our service areas cover [Land Use & Zoning](#), [Historic Preservation](#), [Downtown and Commercial Revitalization](#), and [Environmental Stewardship](#).

The goal of our experienced professionals -- including planners, architects, and landscape architects -- is to understand your community's vision and help you develop the skills and a plan to make that vision a reality.

For more information about services offered by the Community Assistance team, call [Bret Rasegan](#) at **248-858-5445**.

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Financial Services

[SBA 504 Loan Program](#)

This program provides small and medium sized businesses with long-term fixed rate financing for the acquisition or construction of fixed assets.

[Industrial Development Revenue Bonds \(IRB\)](#)

These are extremely low interest financing for fixed assets ranging up to \$10 million. They can be used for manufacturing and not-for-profit corporations' projects.

Other Financing Programs

[Capital Access Program](#) This program uses small amounts of public resources to generate private bank financing, providing small Michigan businesses access to bank financing that might not otherwise be available.

[Michigan Pre-Seed Capital Fund](#)

The Michigan Pre-Seed Capital Fund was established to support high-tech start-up companies as they near commercial viability. The purpose of the Fund is to provide access to capital at an early stage of development and to position the company for external investment.

[SBA 7\(a\) Loan Program](#) This Small Business Administration (SBA) program provides a repayment to banks making loans under this program. This allows the lender to recover a portion of what it lent from the SBA if the borrower can't make the payments. The borrower is still obligated for the full amount. The reduced risk permits lenders to give small business owners access to the same kinds of reasonably priced, long-term financing available to large businesses.

[Venture Capital Information](#) Provides a profile of venture capital resources available in the region.

For more information about services offered by the [Financial Services Group](#) call **248-858-0765**.

Oakland County Business Center - Entrepreneurial Services

At the Oakland County Business Center our focus is on assisting small businesses. We have been helping people [start](#), [manage/grow](#) or [relocate](#) their small businesses since 1985.

Training and [Referral](#) Services

We offer a variety of [Business Basics Workshops](#), [Advanced Training/Tools](#) and Partner Workshops and [Counseling](#). See our [workshop calendar](#) for class dates and fees. We do not charge fees for our basic counseling services. However, some of our [advanced tools](#), especially those offered off-site are fee based.

To speak with a [professional business consultant](#), or for more information on how we can assist your business, call us at **248-858-0783**.

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One Stop Shop/Information

The One Stop Shop is a resource center with a wealth of information, publications and people to assist you with your business and planning activities in Oakland County.

Please visit our [Map Products and Information](#) page for a list of our commonly requested maps, census and demographic information, business development information and much more.

For questions or comments please e-mail: onestopshop@oakgov.com.

Hours are 8:30 a.m. to 4:30 p.m. Monday through Friday; to speak with a professional staff person, call **248-858-0720**. [View Map](#) to get directions.

- ◆ Maps and Aerial Photos
- ◆ Small Business Resource Center
- ◆ Printed Publications

Market Research

- ◆ Research & Analysis
- ◆ Develop Data and Information Products
- ◆ Consulting and Resource Referral

The [Market Research Group](#) promotes Oakland County as the place to live, work, play and prosper for businesses and citizens. Our knowledgeable team of experts uses information resources such as the Census Bureau, Bureau of Labor Statistics, Bureau of Economic Analysis and local Councils of Governments (COGs) to compile statistics about Oakland County and its competitors which are analyzed and synthesized to form the basis of economic development and marketing strategies.

[Demographic, socio-economic and business information products](#) produced by the Market Research unit support and assist communities, businesses and governments with their information-based decision making needs.

Core information products such as the [County Data Book](#) and the [Community Profiles](#) provide an extensive compendium of facts and figures about Oakland County and its local communities.

Contact one of our research professionals by calling **248-858-1890**.

Requests are also accepted by [e-mail](#).

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