

Pleasant Ridge

A Community you can LIVE in!

The City of Pleasant Ridge is immediately south of the I-696 expressway and straddles the Woodward corridor. Pleasant Ridge is 93 percent residential and is known for its unique houses, tree-lined streets and extraordinary sense of community. This settlement began in 1913 when Burt Taylor subdivided the Mayday farm. The settlement was incorporated as a village in 1921 and as a city in 1927. Conveniently located near several major thoroughfares, Pleasant Ridge's prime location is evident by the many amenities of a large metropolis. Just next door in Royal Oak there are several theatres, including the Main Art Theatre and the Baldwin Theater. Additional recreational activities include the Detroit Zoological Park, the Royal Oak Farmers Market, the Senior Community Center, two indoor ice arenas, two nine-hole golf courses, a private golf club and 546 acres of park land.

Local Government

Mayor

Ralph A. Castelli (248) 541-290

Manager

Sherry W. Ball (248) 541-2900

Clerk

Amy Allison (248) 541-2900

www.cityofpleasantridge.org/

Public School Enrollment

Does not include public school academies

School District	Year	Enrollment
Ferndale	2010 - 2011	3,952

2011 Tax Rates

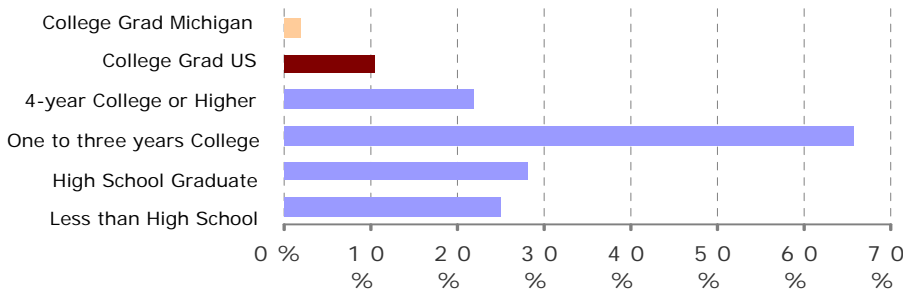
School District	Homestead	Non Homestead
Ferndale	41.4823	59.4823

Private Schools

None

Enrollment numbers represent district wide enrollment

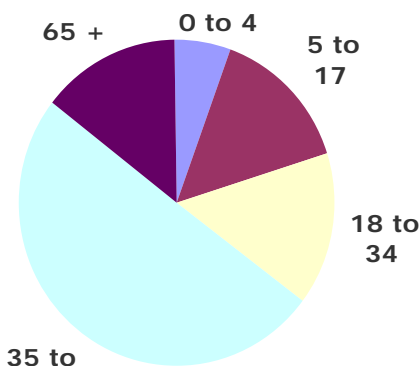
Educational Attainment of People Over 25 Years of Age



Colleges and Universities

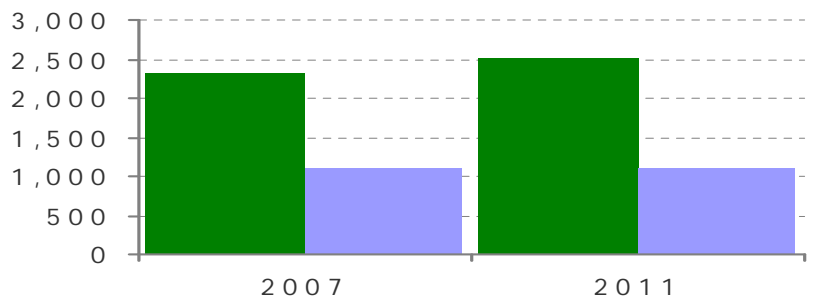
None

Population by Age



Source: U.S. Census Bureau

Population and Household Growth



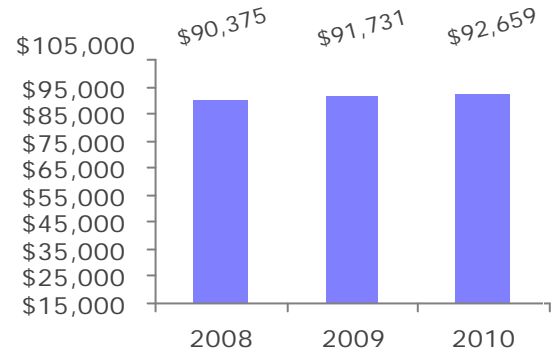
Source: SEMCOG

Pleasant Ridge



The information provided has been compiled from recorded deeds, plats, tax maps, surveys, and other public records. It is not a legally recorded map or survey and is not intended to be used as one. For more detailed land use information, go to <http://www.oakgov.com/luz>

Median Household Income



Source: Claritas

Housing Sales

2011 # of Sales	45
2011 Median Sale	\$161,000
2011 Avg DOM	117
2010 # of Sales	44
2010 Median Sale	\$187,700
2010 Avg DOM	124
2009 # of Sales	119
2009 Median Sale	\$152,500
2009 Avg DOM	126

Source: RealComp II Ltd.

Top Employers

Rank	Company Name	Industry
1	ePrize	Sales promotion services
2	City of Pleasant Ridge	Government services
3	Multi-Bank Services, Inc.	Securities brokerages
4	Fire Safety Consultants, Inc.	Consulting services
5	Web Elite, LLC	Managed application and network services
6	3rd Millennium Productions	Services allied to motion pictures
7	Beach Communications	Advertising and marketing services
8	William R. Orlow & Associates	Offices of lawyers
9	Mark Johnson & Associates	Architectural services
10	CERB Associates	Industrial design services



Market Research Services Oakland County Economic Development and Community Affairs
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