

Tips for Starting Your Own 4-H Business and Entrepreneurship Club

- ▶ Assist young people in learning about starting a business. (You do not need to be an entrepreneur to start an entrepreneurship club.)
- ▶ Decide that you have the time and interest to help youth explore and chart positive futures.
- ▶ Share your skills, knowledge and talents while having fun with youth, and you're sure to make a difference in their lives.
- ▶ Plan unique and thought-provoking activities that members will not only be able to learn from, but also add to a resume or portfolio.
- ▶ Recruit experienced entrepreneurs to assist you. The knowledge and network connections these individuals can give are priceless.
- ▶ Contact Oakland County MSU Extension office to find out about local opportunities for business and entrepreneurship involvement.

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4-H Youth Development

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Start Your Own...



Start Your Own Business and Entrepreneurship Club!

Why Entrepreneurship?

- ▶ Entrepreneurs create 44% of all new businesses.
- ▶ “Small business, not large corporations, are the driving engine that will expand America’s world-wide market in the 21st Century.” (*Be the “E” creators*)

Role of the Group Leader:

- ▶ Encourage youth to learn independently. (Take a back seat.)
- ▶ Help by listening as youth consider questions and draw conclusions.
- ▶ Act as a resource person for some activities.
- ▶ Nurture entrepreneurial leadership to build a stronger economic future for our state, the nation and the world.
- ▶ Recruit experts to assist with pieces of the curriculum.

Educational Tools Available:

- ▶ **Be the “E” Entrepreneurship Activity Guide** — Youth, grades 7 to 12, discover the world of entrepreneurs through this 120-page activity guide. *Be the “E” Entrepreneurship Helper’s Guide* — Additional learn-by-doing activities that can be adapted to 4-H entrepreneurship project groups and/or clubs.
- ▶ **Going Solo** — Curriculum for youth, grades 9 to 12, designed for teaching the concepts and practices of entrepreneurship and business ownership.
- ▶ **NEFE High School Financial Planning Program®** — FREE program to give youth, grades 9 to 12, access to sound money management skills and the financial planning process.



Business Expo:

The annual Michigan 4-H Business and Entrepreneurship Expo is held during 4-H Exploration Days in mid-June on Michigan State University’s campus. The three-day workshop allows participants to choose to be in the Beginner’s Track, which revolves around the theme, “Business in a Box.” Products are made and sold during the Expo. Participants can also choose to be in the Advanced Track, which is for youth that already have businesses established.

For More Information:

- ▶ To obtain entrepreneurial resources visit:
www.msue.msu.edu/4h/career.html