

IN TOUCH

OAKLAND COUNTY HEALTH DIVISION
Office of Substance Abuse Services

SPF-SIG Moves into Implementation Phase

The Strategic Prevention Framework – State Incentive Grant (SPF-SIG) is nearing the end of the first year of implementation. OSAS funded two providers to address the grant’s priority issues of Alcohol Related Traffic Crash Deaths (ARTCD) and Underage Drinking (UD) in Oakland County. The Alliance of Coalitions for Healthy Communities (ACHC) and Catholic Social Services – Hispanic Outreach were awarded two-year grants based on proposals submitted to OSAS through a Request for Proposal (RFP). Both providers will be working to achieve the goals and objectives of the Community Strategic Plan developed in collaboration with many community representatives.

Through the SPF-SIG the ACHC will utilize the framework of the Communities Mobilizing for Change on Alcohol (CMCA). CMCA is a nationally recognized evidence-based

environmental strategy that utilizes community organizing to reduce youth access to alcohol by changing community policies and practices. In addition, ACHC will also utilize Social Marketing strategies to impact the community norms around drinking and driving and underage drinking. The ACHC will accomplish these environmental strategies through the formation of a CMCA Strategy Team comprised of key community sector leaders and local coalitions in Oakland County.

Catholic Social Services – Hispanic Outreach will focus its’ efforts on impacting individuals and families in the Hispanic community through two curriculum-based strategies designed to impact attitudes and behavior regarding alcohol use. The first part of the program is targeted at the drinking driver and utilizes the Crossroads Drinking Driver curriculum developed by the National Curriculum & Training

Institute. The second part of the program is targeted at the drinking driver and their family utilizing the Positive Action program. Positive Action is a nationally recognized evidence-based program that relies on intrinsic motivation for developing and maintaining positive behavioral patterns.

All of the strategies implemented under the SPF-SIG will be closely measured by a written Evaluation Plan that will be monitored by OSAS with technical support from the Pacific Institute for Research and Evaluation (PIRE). For more information on the programs and strategies being implemented through the SPF-SIG contact Lisa Fockler, SPF-SIG Project Manager at 248-858-5325 or focklerl@oakgov.com

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Federal, State, and/or County funding has been provided through the Oakland County Health Division/Office of Substance Abuse Services to support the project cost.

In recognition of Recovery Month the Oakland County Office of Substance Abuse Services would like to honor all those individuals in recovery and those who assist and support them along the way.



Celebrate Recovery March and Rally

Saturday, September 12, 2009
Belle Isle Park
10:30 a.m. – 4:00 p.m.

For more information contact:
Ben Jones at 313-369-5411
president@ncadd-detroit.org



Family Day A Day to Eat Dinner with Your Children™

Did you know the more often children and teens eat dinner with their families, the less likely they are to smoke, drink and use illegal drugs? That is the reason the National Center on Addiction and Substance Abuse (CASA) at Columbia University created Family Day. A national movement, Family Day encourages parents to frequently eat dinner with their kids and be involved in their children's lives. Family Day is celebrated on September 28, 2009. For more information about Family Day, visit www.CASAFamilyDay.org.



OSAS Has Moved

The Oakland County Office of Substance Abuse Services and PACE (Prior Authorization Central Evaluation) have relocated to the North Oakland Health Center on the main Oakland County Complex.

Our new address is:
1200 N. Telegraph Road
Building 34 East
Pontiac, MI 48341

All OSAS staff phone, fax, and e-mail contact information remain the same. For a map to our new location go to:
http://www.oakgov.com/health/assets/images/wic_pace_map.pdf

Oakland County Sheriff's Office and Health Division Partner

Sheriff Michael Bouchard and the Oakland County Sheriff's Office has partnered with the Home Instead Senior Care Group and the Oakland County Health Division to launch an ongoing prescription drug disposal program.

The program's goal is to decrease the occurrence of medication abuse as well as the environmental pollution taking place due to improper disposal of prescription medications.

The program allows people to bring in their unused, unneeded or expired medications for proper disposal. Medications can be brought to one of the three established disposal sites every Wednesday from 9:00 a.m. to 4:00 p.m.

Some of the program's drug collection guidelines are:

- Prefer all drugs be brought in Ziploc baggies
- Only prescription drugs will be collected
- Needles will NOT be accepted
- All liquids must be sealed
- All medications must be in a sealed container
- You will be asked to sign a log sheet

For questions on the collection process or acceptable items, please call 248-975-9700.

Prescription Drug Disposal Locations:

- Oakland County Sheriff's Office
1200 N. Telegraph Rd. Bldg. 38E
Pontiac, MI 48341
248-975-9700
- Rochester Hills Sheriff's Substation 7
50 Barclay Circle
Rochester Hills, MI 48307
248-537-3530
- Commerce Township Sheriff's Substation
2401 Glengary
Commerce Twp., MI 48390
248-624-0715

National Prescription Drug Threat Assessment 2009

This resource from the National Drug Intelligence Center analyzes current non-medical use of prescription-type psychotherapeutic drugs (opioid pain relievers, tranquilizers, sedatives, or stimulants) and discusses their distribution, the societal impact of controlled prescription drugs (CPD) diversion and abuse, and Prescription Drug Monitoring Programs (PDMPs) that have been established legislatively in many states to stem CPD diversion and abuse. Download the PDF at: <http://www.usdoj.gov/ndic/pubs33/33775/33775p.pdf> or [read the Drug Threat Assessment online.](#)

Oakland County Substance Abuse Advisory Council

Harry Broomfield Jr., Perspectives of Troy
Jaimie Clayton, Oakland Family Services
Pamela Davis, Circuit Court – Family Division
Lee Drew, Eastwood Community Clinics
Paul Ferrell II, Sequoia Recovery Services
Derrick Green Sr., Word of Faith Christian Center
Brad Jacobsen, Oakland County Commissioner
Shalon Lee, Soka Services, LLC.
Judge Phyllis McMillen, 51st District Court
Michele Novak, Lake Orion High School
James Perlaki, Common Ground Sanctuary
Donnis Reese, Alliance of Coalitions (ACHC)
Jane Shallal, Chaldean American Ladies of Charity
Shelley Taub, Oakland County Commissioner
Pamela Truran, Department of Human Services.
Deputy Lewis Tyler, Oakland County Sheriff's Dept.

Next Meeting Date: October 23, 2009, 10:00 a.m.
NOHC Executive Conference Room

In keeping with requirements of Public Act 368 of 1978, the Oakland County Health Division - Office of Substance Abuse Services (OSAS) is requesting community comment on licensed substance abuse programs.

Any individual or organization that offers or purports to offer substance abuse prevention or treatment services and charges for those services must be licensed by the State of Michigan.

Opportunities to comment on new license applications or existing licensed programs are provided through the local coordinating agency (OSAS) and it's advisory council. OSAS also welcomes community input regarding any substance abuse problem/issue, including service deficiencies, needs, and/or gaps in services in Oakland County. If you wish to provide comments, please contact OSAS at (248) 858-0001. We prefer comments in writing, but you may call and discuss comments or concerns. Written comments may be mailed to 1200 N. Telegraph Rd., Bldg. 34E, Pontiac, MI 48341 or faxed to 248-452-8672 attention: Christina Nicholas, Chief, OCHD/OSAS or e-mailed to nicholasc@oakgov.com. All comments received by OSAS will be presented to the Advisory Council and forwarded to the Substance Abuse Quality Assurance & Licensing Section for the State of Michigan.

Treatment Works!

Federal researchers say that 21.1 percent of Americans ages 18 to 25 have alcohol or other drug problems serious enough to require addiction treatment; however few of them recognized their need for help or sought assistance from a treatment facility, according to the Substance Abuse and Mental Health Services Administration (SAMHSA).

The report, [Young Adults' Need for and Receipt of Alcohol and Illicit Drug Use Treatment: 2007](#), found that 93 percent of young adults classified as needing addiction treatment didn't receive it, and that 96 percent of this population did not perceive any need for assistance. Of the 4 percent who actually acknowledged needing help to cope with an addiction, just 32.2 percent tried to access treatment.

SAMHSA researchers estimated that 17.2 percent of the young adult's surveyed needed treatment for alcohol disorders in the past year, 8.4 percent needed help with illicit drug disorders, and 4.4 percent had problems with both alcohol and illicit drugs that required intervention.

The study was based on 2007 data from the National Survey on Drug Use and Health.

Young adults compose the majority of the college and university populations and are the backbone of the entry-level workforce. Ensuring that the behavioral health needs of this age group are met is an important priority with long-term consequences for the country.

Although the gap between treatment need and treatment receipt appears large, it is important to point out that a couple of factors contribute to this gap.

First, the capacity of the treatment system is constrained by available fiscal and personnel resources and, in some instances, by legislation. Secondly, the treatment gap may be exacerbated by the fact that many persons who need treatment may not perceive that they need it and hence not seek the services that are available.

This analysis on young adults provides important insights into opportunities in both prevention and treatment. Illicit drug and alcohol dependence and abuse are preventable disorders, and increased prevention efforts targeted at young adults could reduce the prevalence of these disorders among this age group. Similarly, outreach efforts to help individuals with substance use disorders to recognize the disorder and access the help available could increase the percentage who seek and use available treatment services.

Treatment Works! and Prevention Works! Recipients of substance abuse treatment and prevention services have rights protected by state and federal law and promulgated rules. For information, contact OSAS's Recipient Rights Coordinator, Sherrie Kilpatrick at 248-858-5057.

Prevention Works!

Every dollar invested in substance abuse prevention yields \$10 in savings, according to researchers from Iowa State University (ISU) who presented their findings to the United Nations in December 2008.

Researchers Richard Spoth, director of the Partnerships in Prevention Science Institute (PPSI) at Iowa State, and Max Gyll, presented that message to substance abuse experts representing approximately 100 countries at a conference in Vienna, Austria. The conference was co-sponsored by the United Nations Office on Drugs and Crime and the World Health Organization.

"We showed how prevention can be particularly economically beneficial," Spoth said. "The presentation began by reviewing the evidence on the cost effectiveness and the return on the investment -- or cost benefits -- of prevention programs. I also did a second presentation on the scientific advances and

positive outcomes of family-focused prevention, illustrated by our own research."

The ISU researchers applied their own and national data to calculate both the cost effectiveness and cost benefit for two of PPSI's intervention programs -- Iowa Strengthening Families Program (ISFP), which works at the family level to prevent substance abuse; and the Life Skills Training Program (LST), which was designed for school-based implementation. Spoth defines cost effectiveness as the cost to achieve a particular outcome -- such as the prevention of an alcohol use disorder -- while the cost benefit assesses whether savings generated by prevention are greater than costs spent on prevention.

The longitudinal "Project Family" study recruited 667 families through 33 Iowa school districts. The researchers calculated that the ISFP intervention cost \$12,459 per disorder prevented. This resulted in a \$119,633 benefit to communities per alcohol disorder prevented, a \$9.60 return

on each dollar invested. The "Capable Families and Youth" trial recruited 679 families through 36 Iowa school districts. Researchers found that the life skills training intervention cost \$4,921 per methamphetamine use case prevented. This produced a \$130,013 employer benefit per methamphetamine user prevented, a \$9.98 return on each dollar invested.

"Effective and efficient prevention promises to save possibly billions of dollars per year, provided we can learn how to effectively implement it on a larger scale," Spoth told the conference.

The complete ISU reports "Prevention's Cost Effectiveness: Illustrative Economic Benefits of General Population Interventions" and "Prevention of Substance-related Problems: Effectiveness of Family-focused Prevention" are available online <http://www.ppsi.iastate.edu/pre/ss/vienna.htm>.

New Examination Information

The Michigan Certification Board for Addiction Professionals (MCBAP) is proud to announce a new examination titled, Michigan Addiction Fundamentals Examination (**MAFE**).

- The examination, if passed, may be used for 35 specific contact hours towards initial certification or a renewal.
- The two-hour exam consists of 100 multiple choice questions. MAFE is an entry level examination based on SAMSHA's Tap 21* and will benefit any person from entry level to seasoned professional.
*(<http://www.nattc.org/resPubs/tap21/TAP21.pdf>)
- The examination was developed by the Southern Coast Addiction Technology Transfer Center and the Florida Certification Board
- The fee to take the examination is \$80 and is non-refundable. Cancellations will be not be allowed
- Study guides for the examination will be available
- The examination will be administered four times a year in conjunction with the IC&RC exam, on the 2nd Friday of March, June, September and December
- The four locations to take the examination are Lansing, Troy, Gaylord, and Marquette
- Registration for the examination must be received by MCBAP at least six weeks before the exam date

Please Note: The Fundamentals Of Alcohol and Other Drug Problems Exam (FAODP) has been replaced by the **Michigan Addiction Fundamentals Exam** effective immediately. For

Substance Abuse Certification

The Michigan Certification Board for Addiction Professionals (MCBAP) oversees competency standards for substance abuse professionals in Michigan. Their mission is to provide public protection and promote quality services through certification of professionals engaging in the prevention of alcohol, tobacco, and other drug problems and the assessment and treatment of addictions. Please visit the MCBAP website at www.mcbap.com or call 517-347-0891 for more information on the certification process for the following credentials:

- *Certified Advanced Addictions Counselor (CAAC)*
- *Certified Addictions Counselor (CAC)*
- *Certified Prevention Specialist (CPS)*
- *Certified Prevention Consultant (CPC)*
- *Certified Clinical Supervisor (CCS)*
- *Certified Criminal Justice Professional (CCJP)*

Violence Prevention Resource

The National Violence Prevention Network announces its new website. The National Violence Prevention Network is a broad-based coalition of national organizations dedicated to violent death prevention by advocating for the full implementation of the National Violent Death Reporting System (NVDRS) in the United States.

NVDRS is a comprehensive, linked reporting system that collects and centralizes information on homicides and suicides from a variety of sources, such as medical examiners and coroners, law enforcement, hospitals, public health officials and crime labs. Information from NVDRS provides a better understanding of the circumstances surrounding violent deaths and helps officials and organizations put into place effective prevention policies and programs. Housed in the Centers for Disease Control and Prevention (CDC), the NVDRS can help reduce the more than 50,000 violent deaths that occur each year.

For more information visit the new National Violence Prevention Network website at www.PreventViolence.net

Fetal Alcohol Spectrum Disorders Awareness Day

People all around the world gather for events to raise awareness about the dangers of drinking during pregnancy and the plight of individuals and families who struggle every day with Fetal Alcohol Spectrum Disorders (FASD). Every year on September 9th, International FASD Awareness Day is observed. Events are held at 9:09, the 9th minute of the 9th hour of the 9th day of the 9th month of the year. This date and time is used to remind women not to drink during the nine months of pregnancy.

To learn more about FASD Awareness Day or to plan an event in your community, contact Melanie Harbison, Public Health Educator, Oakland County Health Division at (248) 858-8745 or harbisonm@oakgov.com. A list of local and national resources may also be accessed at http://www.oakgov.com/health/program_service/h_e_d_fasd.html.

OAKLAND COUNTY HEALTH DIVISION
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Upcoming Events

September 12, 2009 – Celebrate Recovery March and Rally. Detroit, MI 313-369-5411

September 14 & 15, 2009 – 10th Annual Substance Abuse Conference. Detroit, MI 517-374-1053

September 25, 2009 – Communicable Disease/HIV: Level II. Waterford, MI 248-975-9739

October 8, 2009 – Sexually Transmitted Infections/TB/Hepatitis. Southfield, MI 248-975-9739

October 13, 2009 – 7th Annual Keys to Understanding Addiction & Consequences of Use. Detroit, MI 248-661-6170

October 21, 2009 – HIV/Substance Abuse & Women's Issues. Waterford, MI 248-975-9739

November 7-9, 2009 – Student Leadership Conference. Bellaire, MI www.slstoday.org

November 9, 2009 – Parenting Awareness Month Conference. Lansing, MI 800-968-4968

November 11-13, 2009 – 2nd Annual Suicide Prevention Conference. Lansing, MI 517-374-6848

Mailing List Update

If your name or address needs to be changed on our newsletter mailing label, please fax or e-mail the correct information (along with the current label information) to 248-452-8672 or vanbibberk@oakgov.com.