

January 2012

Emerging Sectors & Economic Development



Economic Development & Community Affairs

EMERGING SECTOR SUCCESSES – JANUARY 2012

| MONTH | COMPANY | CITY | SECTOR | INVESTMENT | NEW JOBS | RETAINED JOBS |
|-------|---------------------|---------------|---------------------|---------------------|-----------|---------------|
| Jan. | Nuspire | Commerce Twp. | Communications & IT | \$ 500,000 | 15 | 60 |
| Jan. | Sourcebits | Rochester | Communications & IT | \$ 500,000 | 15 | 0 |
| Jan. | Waveform Technology | Troy | Communications & IT | \$ 245,000 | 3 | 1 |
| | | | TOTAL | \$ 1,245,000 | 33 | 61 |

TRADITIONAL SUCCESSES - JANUARY 2012

| MONTH | COMPANY | CITY | COMPANY TYPE | INVESTMENT | NEW JOBS | RETAINED JOBS |
|-------|--|------------|--------------|---------------------|------------|---------------|
| Jan. | Comau | Southfield | Traditional | \$ 2,000,000 | 100 | 1600 |
| Jan. | Changchun City Dadong Auto Parts Co., Ltd. | Southfield | Traditional | \$ 20,000 | 5 | 0 |
| | | | TOTAL | \$ 2,020,000 | 105 | 1,600 |

| | | | |
|---------------------------------------|---------------------|------------|--------------|
| TOTAL ES & TRAD. SUCCESSES | \$ 3,265,000 | 138 | 1,661 |
|---------------------------------------|---------------------|------------|--------------|

| INCEPTION TO CURRENT | | |
|----------------------|--------|-------------|
| Emerging Sectors | Year | Traditional |
| 3 | 2012 | 2 |
| 40 | 2011 | 19 |
| 48 | 2010 | 17 |
| 33 | 2009 | 17 |
| 32 | 2008 | 21 |
| 24 | 2007 | 13 |
| 12 | 2006 | 7 |
| 8 | 2005 | 8 |
| 4 | 2004 | 8 |
| 204 | Totals | 112 |



Successes - Year To Date – January 2012

| SECTOR | YEAR TO DATE | INVESTMENT | NEW JOBS | RETAINED | ALL TAXES* | COUNTY TAXES** |
|--|--------------|---------------------|-----------|-----------|------------------|-----------------|
| Advanced Electronics | - | | | | \$ - | \$ - |
| Advanced Materials/Nano | - | | | | \$ - | \$ - |
| Aerospace | - | | | | \$ - | \$ - |
| Alternative Energy | - | | | | \$ - | \$ - |
| Communications & IT | 3 | \$ 1,245,000 | 33 | 61 | \$ 31,623 | \$ 2,957 |
| Defense/Homeland Sec. | - | | | | \$ - | \$ - |
| Film & Digital Media | - | | | | \$ - | \$ - |
| F.I.R.E. (Finance, Insurance, Real Estate) | - | | | | \$ - | \$ - |
| Medical Main Street | - | | | | \$ - | \$ - |
| Robotics | - | | | | \$ - | \$ - |
| Water Technologies | - | | | | | |
| ES Totals | 3 | \$ 1,245,000 | 33 | 61 | \$ 31,623 | \$ 2,957 |

| | | | | | | |
|---------------------------|----------|---------------------|------------|--------------|------------------|-----------------|
| Traditional Totals | 2 | \$ 2,020,000 | 105 | 1,600 | \$ 51,308 | \$ 4,798 |
|---------------------------|----------|---------------------|------------|--------------|------------------|-----------------|

| | | | | | | |
|---------------------|----------|---------------------|------------|--------------|------------------|-----------------|
| GRAND TOTALS | 5 | \$ 3,265,000 | 138 | 1,661 | \$ 82,931 | \$ 7,754 |
|---------------------|----------|---------------------|------------|--------------|------------------|-----------------|

Emerging Sector Successes Only - From Inception

| SECTOR | INCEPTION | INVESTMENT | NEW JOBS | RETAINED | ALL TAXES* | COUNTY TAXES** |
|--|------------|-------------------------|---------------|---------------|----------------------|---------------------|
| Advanced Electronics | 20 | \$ 45,044,000 | 1,604 | 677 | \$ 1,144,118 | \$ 106,980 |
| Advanced Materials/Nano | 8 | \$ 80,170,000 | 639 | 805 | \$ 2,036,318 | \$ 190,404 |
| Aerospace | 4 | \$ 20,202,000 | 40 | 432 | \$ 513,131 | \$ 47,980 |
| Alternative Energy | 24 | \$ 340,970,618 | 2,850 | 817 | \$ 8,660,654 | \$ 809,805 |
| Communications & IT | 83 | \$ 259,953,764 | 9,167 | 5,250 | \$ 6,602,826 | \$ 617,390 |
| Defense/Homeland Sec. | 9 | \$ 42,450,000 | 1,042 | 274 | \$ 1,078,230 | \$ 100,819 |
| Film & Digital Media | 6 | \$ 89,800,000 | 785 | 85 | \$ 2,280,920 | \$ 213,275 |
| F.I.R.E. (Finance, Insurance, Real Estate) | 14 | \$ 121,979,006 | 5,286 | 1,122 | \$ 3,098,267 | \$ 289,700 |
| Medical Main Street | 29 | \$ 832,653,000 | 4,537 | 973 | \$ 21,149,386 | \$ 1,977,551 |
| Robotics | 7 | \$ 19,475,000 | 167 | 424 | \$ 494,665 | \$ 46,253 |
| Water Technologies | - | - | - | - | - | - |
| ES Totals | 204 | \$ 1,852,697,388 | 26,117 | 10,859 | \$ 47,058,514 | \$ 4,400,156 |

*AVERAGE TOTAL PROPERTY TAXES GENERATED FOR ALL UNITS OF GOVERNMENT WITHIN THE COUNTY
\$50.80 PER \$1,000 OF SEV (50% OF MARKET VALUE)

**\$4.75 PER \$1,000 OF SEV (50% OF MARKET VALUE) INCLUDES COUNTY GENERAL FUND AND PARKS & REC.

Activity**January****2012**

| SECTORS | RETENTION CALLS | PROSPECTS |
|---|------------------------|------------------|
| Advanced Electronics | 3 | - |
| Advanced Materials/Nano | - | - |
| Aerospace | - | - |
| Alternative Energy | - | - |
| Communications & IT | 1 | 1 |
| Defense/Homeland Sec. | - | - |
| Film & Digital Media | - | - |
| F.I.R.E. (Finance, Insurance, Real Estate) | - | - |
| Medical Main Street | - | - |
| Robotics | 2 | - |
| Water Technologies | - | - |
| Traditional | 7 | 3 |
| TOTALS | 13 | 4 |