

PREPARING FOR THE SILVER TSUNAMI

A Wave of Opportunity



Fact: Currently Oakland County gains approximately one “senior” per hour

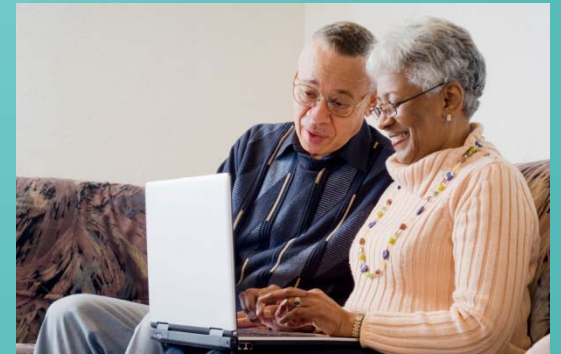
Fact: In ten years, one in four people in the county will be a senior citizen

Fact: In less than 15 years, there will be more seniors age 65+ than school age children in our county

Oakland County will look like Florida does today

***Fact:* The Silver Tsunami is coming!**

Will Oakland County be ready?



Fact: Over 40% of the current voters in Oakland County are age 50+

Fact: Seniors spend an average of 92% of the collective \$5.7 billion that represents their income—mostly in the local economy



We must pay attention to our seniors' needs—
a growing segment of our population



**In 2009 leaders stepped up and took
action**

A planning coalition was formed

The Oakland County Senior Planning Coalition



Leadership oversight represented three major organizations



They engaged in a year long study

Over seventy community members contributed



Six major committees were formed

The Oakland County Senior Planning Coalition



Committees studied the following—

Economic Impact

Social Services

Housing

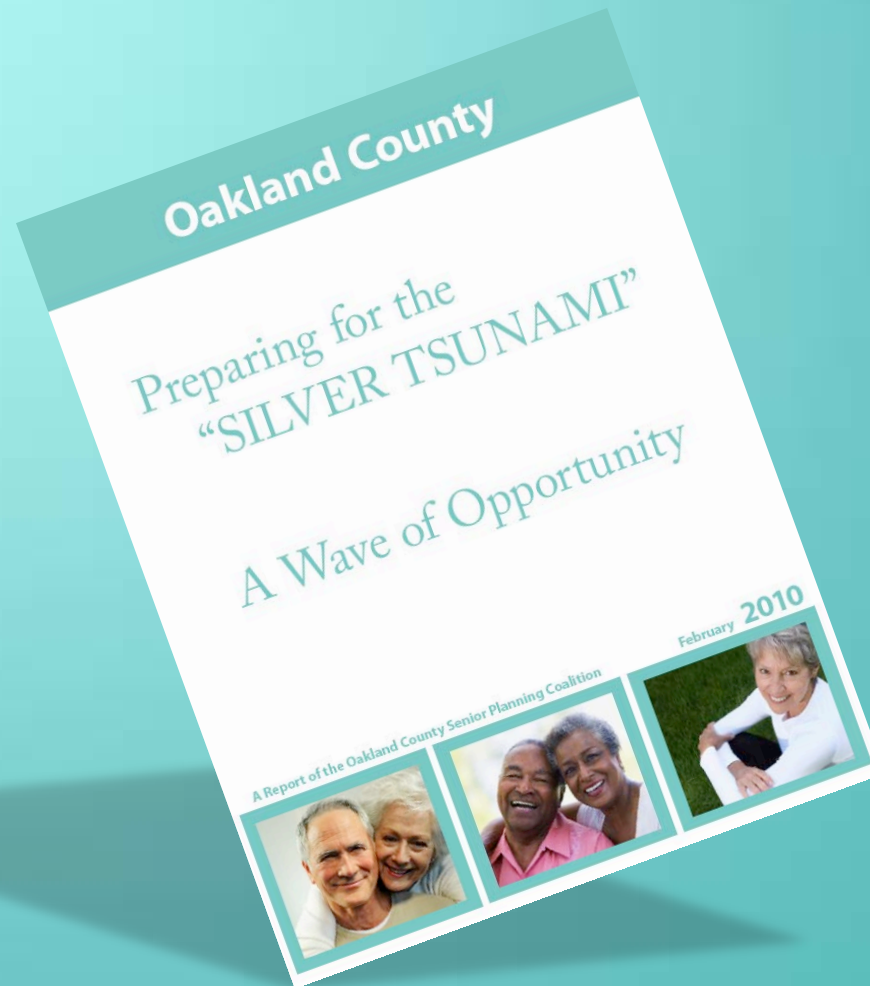
Transportation

Health

Active Lifestyles



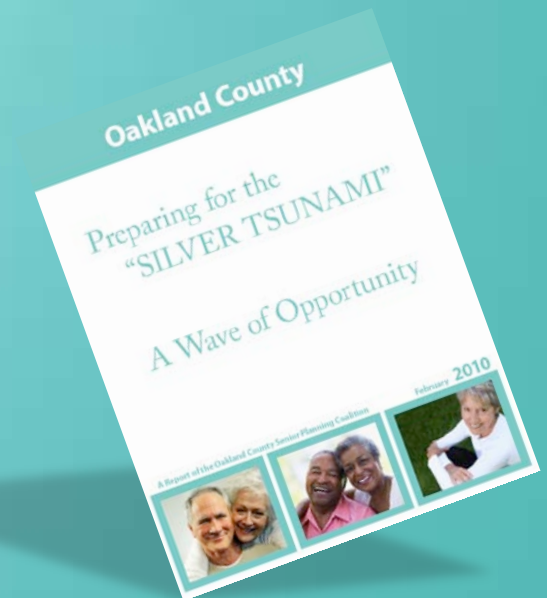
The result: **A full report to the citizens of Oakland County**



The report is a Blueprint for Action

It outlines the *challenges....*

...and the *opportunities*



Now you can make a difference by getting involved

Read the report

Know the facts

Offer assistance to implement the plan

Know your neighbors-*and what they need*

Lend a hand



Thank you for caring!!

